

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Endeavour Group Limited
ABN	77 159 767 843

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Peter John Hardy
Date of appointment	3 March 2025

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities 29,151 fully paid ordinary shares 48,612 F23 Long-Term Incentive Performance Rights. Performance Rights were allocated to Mr Hardy when he was an employee of Endeavour Group Limited (Endeavour). The number of Performance Rights he holds is a pro-rata portion of his unvested Performance Rights that remain 'on-foot' based on the number of months of the performance period that he served. Mr Hardy retired from Endeavour on 7 April 2024. The Performance Rights have a three-year performance period from 1 July 2022 to 1 July 2025 and vesting is subject to performance conditions being met.

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest. Not applicable	Nil

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	Not applicable
Name of registered holder (if issued securities)	Not applicable
No. and class of securities to which interest relates	Not applicable

+ See chapter 19 for defined terms.