

19 March 2025

David Dicker Partial Share Sale

SYDNEY, AUSTRALIA – Dicker Data (**ASX: DDR**) ("**Dicker Data**" or the "**Company**") confirms that Mr. David Dicker, Chair and CEO, has sold down 8,302,417 shares in the Company. This sell down represents approximately 4.6% of the Company's issued capital.

The sale was undertaken at a price of \$8.10 per share.

As a result of the share sale, Dicker Data's free float is expected to increase from approximately 46% to 50%.

The proceeds from the share sale is to fund David Dicker's final divorce settlement instalment, along with other personal funding needs.

David has entered into a 12-month escrow on his remaining shareholding.

Investor Relations

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Authorised for release by the Board of Dicker Data Limited.

About Dicker Data

Dicker Data (ASX: DDR) is an Australian-owned and operated, ASX-listed technology hardware, software, and <u>cloud</u> distributor in business since 1978. Our sales and <u>presales</u> teams are experienced product specialists who are dedicated to helping our partners tailor solutions to suit their client's needs.

As a distributor, we sell exclusively to our valued partner base. We pride ourselves on developing strong long-term relationships with our customers, and <u>helping them grow</u>. This customer-first approach means we are proactive in engaging with our resellers and allows us to dynamically shift with changing market conditions, in turn helping to <u>increase profitability</u>.

Dicker Data distributes a <u>wide portfolio of products</u> from the world's leading technology vendors, including <u>Cisco</u>, <u>Citrix</u>, <u>Dell Technologies</u>, <u>Hewlett Packard Enterprise</u>, <u>HP</u>, <u>Lenovo</u>, <u>Microsoft</u>, and other Tier 1 global brands. As the leading Australian distributor for many of these vendors, Dicker Data is dedicated to helping our partners deliver industry-leading <u>solutions</u> built on the world's best technologies. <u>https://www.dickerdata.com.au/</u>

Experience is the difference

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