

ASX Announcement: 1 April 2025

TasFoods Limited (TasFoods, ASX:TFL)

Pet Treats Sales and Distribution Agreement Signed with Natures Best (TAS) Pty Ltd

TasFoods Limited (**TasFoods, ASX: TFL, the Company**) today is pleased to announce the signing of a Freeze - Dried Chicken Pet Treats Sale and Distribution Agreement, including the Isle and Sky range with Natures Best (TAS) Pty Ltd a division of Pet Solutions International.

As part of the “Path Forward” strategy aimed at expanding the Isle and Sky and Pet Treats range, the Company has signed a Sales and Distribution Agreement commencing in Q2 2025 which will have an initial term of three (3) years (the **Agreement**). The Agreement will see Natures Best become TasFoods sales and distribution partner leveraging their significant retail platform to accelerate growth of our emerging pet food brand. The Agreement will include Isle and Sky freeze-dried products along with a range of new products we will look to develop in collaboration with Natures Best.

TasFoods believes the Agreement will offer Isle and Sky an expeditious path to achieving its potential with access to full sales and distribution support, a vast retail network and new product development initiatives. The Agreement will also see Natures Best sourcing from TasFoods product waste stream to produce Isle and Sky products along with a broader range of brands within the Natures Best portfolio.



TasFoods Limited CEO and Managing Director Joshua Fletcher said: “This is a significant step in the strategic direction for our Company to be able to create a partnership with one of Australia’s largest pet food, pet treats and pet accessories business that has over 30 years experience in the pet industry, allows accelerated growth in this segment for our Company.



About Natures Best

Natures Best is an Australian-owned and operated, Tasmanian based business with over 30 years of experience in the pet industry. Natures Best specialise in providing premium pet food, treats and accessories for all pets, from dogs and cats to birds, small animals and aquariums. As a division of Pet Solutions International, Australia's most vertically integrated pet company, they are committed to meeting the diverse needs of the Australian pet industry.

The foundations of the Natures Best business is based on product innovation. Founder, Jason van Peelen, saw a consumer need for high-quality bird and poultry food that at the time did not exist and from those beginnings developed Nature's Best. Natures Best are leading innovators in the pet industry.

The purpose of Natures Best is to deliver exceptional products to enhance the well-being of pets. They offer a range of Australian-made and imported pet food, care, and accessories, ensuring the highest quality for wholesale and distribution to pet specialty, grocery, major retail and variety stores across Australia.

Website: <https://naturesbest.com.au/>

Authorised for ASX release by the Board of Directors of TasFoods Ltd (ASX:TFL).

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