

10 April 2025

Change of Director's Interest Notice

Articore Group Limited (Articore or the Group) attaches notice of a change in interests of non-executive Director, Robin Mendelson, disclosing the vesting of Restricted Stock Units (RSUs), which were issued as payment in lieu of director fees following shareholder approval at the Company's 2024 AGM.

The RSUs vest over 12 months in equal monthly tranches, subject to the continued service of Ms Mendelson. When RSUs vest, a share in the Company is allocated to the RSU holder's account by the trustee of the Company's Employee Share Trust, Solium Nominees (Australia) Pty Ltd.

The present notice is in respect of the vesting of the preceding five months' tranches. The Company will lodge monthly notifications of future vested tranches of RSUs held by Directors.

For further information, please contact:

Articore Group Company Secretary
comp.sec@articore.com

About Articore Group

Articore owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com. The Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags and wall art. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For the artists' customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

Founded in 2006, Articore Group (ASX: ATG) was previously known as Redbubble Limited (ASX: RBL).

This announcement was authorised for release by the Articore Group Company Secretary.

Appendix 3Y

Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available.
Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

Name of entity	Articore Group Limited
ABN	11 119 200 592

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Robin Mendelson
Date of last notice	21 November 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	SOLIUM NOMINEES (AUSTRALIA) PTY LTD <ALLOCATED A/C> The above party holds shares in the Company on behalf of employees and Directors, including Robin Mendelson, which are allocated on vesting or conversion of convertible securities.
Date of change	Various dates between December 2024 and April 2025
No. of securities held prior change	Direct: <ul style="list-style-type: none">390,912 Restricted Stock Units
Number acquired	Indirect: <ul style="list-style-type: none">162,880 fully paid ordinary shares
Number disposed	Direct: <ul style="list-style-type: none">162,880 Restricted Stock Units
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Shares are acquired on vesting of Restricted Stock Units issued in lieu of USD\$96,000 otherwise payable in cash fees.
No. of securities held after change	Direct: <ul style="list-style-type: none">228,032 Restricted Stock Units Indirect: <ul style="list-style-type: none">162,880 fully paid ordinary shares

+ See chapter 19 for defined terms.

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Allocation of shares by the Employee Share Trustee on vesting of Restricted Stock Units issued in lieu of cash fees payable for 12 months, pursuant to shareholder approval obtained at the 2024 Annual General Meeting.
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	NO
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.