

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	oOh!media Limited
ABN	69 602 195 380

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Catherine O'Connor
Date of last notice	28 February 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
Date of change	23 April 2025
No. of securities held prior to change	Direct – 1,022,578 performance rights Direct – 494,095 fully paid ordinary shares Direct – 53,625 Deferred Short Term Incentive (DSTI) restricted shares Indirect – 54,422 fully paid ordinary shares
Class	Fully paid ordinary shares and DSTI restricted shares
Number acquired	53,625 fully paid ordinary shares – vesting of DSTI restricted shares
Number disposed	End of restriction period applicable to 53,625 DSTI restricted shares. 53,625 restricted shares were allocated to Catherine O'Connor on 22 April 2024 in accordance with the Equity Incentive Plan (following shareholder approval at the 2023 Annual General Meeting).

+ See chapter 19 for defined terms.

Appendix 3Y

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Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Nil.
No. of securities held after change	Direct – 1,022,578 performance rights Direct – 547,720 fully paid ordinary shares Indirect – 54,422 fully paid ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	End of restriction period applicable to the FY23 DSTI restricted shares and vesting of restricted shares. 53,625 restricted shares were allocated to Catherine O'Connor on 22 April 2024 in accordance with the Equity Incentive Plan (following shareholder approval at the 2023 Annual General Meeting). The DSTI restricted shares were subject to a 12 month restriction period, which has now ended.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

+ See chapter 19 for defined terms.

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.