



Australian Agricultural Company Limited  
ABN 15 010 892 270

## Non-Executive Director – Retirement and Appointment

ASX Announcement

13 May 2025

Australian Agricultural Company Limited [ASX:AAC] [AACo] today announced that after 7 years on the Board, Non-Executive Director, Jessica Rudd was retiring and that Nicole Sparshott has been appointed to the Board as an independent, Non-Executive Director, effective immediately.

AACo Chairman, Donald McGauchie thanked Ms Rudd for her dedication to the company.

“Ms Rudd’s service included periods of significant challenge for the company, including the 2019 Gulf floods and COVID pandemic and she made important contributions as we navigated those events,” Mr McGauchie said.

“Ms Rudd’s marketing and international experience was also particularly valuable as AACo grew its branded beef program and her commitment to sustainability helped drive momentum for the company in this area.”

“We are pleased to welcome Nicole Sparshott to the Board as we work through the next stage of AACo’s growth.”

Ms Sparshott is a seasoned Executive and Director with more than 30 years of consumer goods and retail experience. She has lived and worked across international markets, with extensive time in Asia Pacific, UK, and Europe. Nicole’s former Executive roles include Global Chief of Transformation for Unilever; CEO of Unilever Australia & New Zealand; Global CEO of luxury retailer, T2 Tea, and senior commercial roles spanning Asia Pacific.

Nicole currently serves as the Chair of the NSW based University of Technology’s Vice Chancellors’ Industry Advisory Board and is Non-Executive Director for the World Wildlife Fund. She was formerly a Non-Executive Director on the Australian Food & Grocery Council and Chair of Global Sisters.

Nicole will also join the Brand Marketing and Sales Committee and the Board Nomination Committee, as a member of each.

AACo confirms that this announcement has been authorised for release to the market by the Board.

Emily Bird  
Company Secretary and General Counsel

### Media Enquiries:

Aaron Wakeley  
0438 144 127

Australian Agricultural Company Limited  
Level 1, Tower A, 76 Skyring Terrace  
Newstead QLD 4006  
ABN 15 010 892 270

Telephone: 07 3368 4400  
Facsimile: 07 3368 4401  
[ir@aacom.com.au](mailto:ir@aacom.com.au)  
[www.aacom.com.au](http://www.aacom.com.au)