

EXPERIENCECO

26 May 2025

EXPERIENCE CO LIMITED (ACN 167 320 470) (Company)
ASX : EXP

On-Market Share Buy-Back

Experience Co Limited (ASX: EXP) today announces an on-market share buy-back of up to 10% of the Company's issued share capital. The buy-back of up to 75,745,738 ordinary shares is expected to commence on or about 12 June 2025 and will continue for a period of up to 12 months.

The buy-back will be within the '10/12' limit permitted by the Corporations Act and therefore does not require shareholder approval.

John O'Sullivan, CEO Experience Co added: "With the improvement in the Company's financial performance, the Board continues to assess the Company's allocation of capital. Fundamental to this has been the consideration of the Company's ongoing performance, capital position, future funding requirements and prevailing market conditions. The Company is well positioned to undertake the buy-back whilst preserving its operational capacity and flexibility to pursue future strategic growth opportunities."

"The Board believes that the Company's current share price is not reflective of the underlying value of its assets. The Board considers the buy-back to be an efficient allocation of capital at this time and reflects the Company's improved financial position and confidence in the Company's operational performance and outlook."

The Company will continue to assess market conditions, its prevailing share price, available investment opportunities, and all other relevant considerations throughout the buy-back period. It reserves the right to suspend without notice or terminate the buy-back at any time.

This announcement has been approved by the Board of Experience Co Limited.

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