

ASX RELEASE

## **Aussie Broadband Board announces Sarah Adam-Gedge as new Non-Executive Director**

16 June 2025

**The Board of Aussie Broadband (ASX: ABB) is pleased to announce that Sarah Adam-Gedge will be joining the Board as a non-executive director, effective 1 July 2025.**

Sarah joins Aussie Broadband with a wealth of experience as a Chief Executive Officer and Managing Director across several technology and digital businesses in Australia and New Zealand, as well as extensive experience internationally and throughout Asia-Pacific.

With significant management experience from over a decade at IBM, where she was the geographic leader across emerging and growth markets, Sarah has also led businesses such as Avanade Australia, Publicis Sapient and Wipro, which are large-scale businesses across information technology, consulting and digital solutions.

Her current roles include non-executive directorships at Emeco Holdings Ltd, Codan Ltd, Bravura Solutions Ltd, and Cricket Australia. Sarah is an experienced member of audit and risk committees, and was until recently Deputy Chair of Austal, an Australian sovereign shipbuilder and global Defence prime contractor.

“Sarah’s experience overseeing and developing complex technology solutions across multiple industries is an enormous resource for Aussie Broadband,” said Aussie Broadband Chair, Adrian Fitzpatrick. “Her global perspective across multiple industries at a high level, backed with her strong expertise in cyber and risk and compliance, will be of great benefit to Aussie.”

“As Aussie Broadband continues to grow, the depth and breadth of the skills mix and experience of our Board has been enhanced. The appointment of Sarah is testament to that, and I look forward to her contribution as we deliver on our strategy.”

**ENDS**



**Investor enquiries** contact Heidi Lord at [investors@team.aussiebroadband.com.au](mailto:investors@team.aussiebroadband.com.au)

**Media enquiries** contact enquiries please contact the media team at  
[media@team.aussiebroadband.com.au](mailto:media@team.aussiebroadband.com.au)

### **About Aussie Broadband Limited:**

Aussie Broadband Group is a fast-growing telecommunications services provider – comprising of the Aussie Broadband and Symbio businesses.

Listed on the Australian Stock Exchange (ASX: ABB), the Group collectively supplies more than 1 million services, operates two Tier 1 voice providers in Australia and owns fibre infrastructure.

The fifth largest provider of broadband services in Australia with continuing growth in the residential segment, the Group provides a broad suite of solutions through its data, voice, and managed solutions to business, enterprise and government customers. Aussie Broadband Group also provides wholesale services to other telecommunications companies and managed service providers.

For further information please visit: <https://www.aussiebroadband.com.au>

