

24 June 2025

Receipt of Section 249D Notice

On 23 June 2025, Articore Group Limited (Articore or the Group) received a notice pursuant to Section 249D of the *Corporations Act 2001* (Cth) (Corporations Act) issued by Martin Hosking, and members associated with Martin Hosking and Richard Cawsey, who together hold at least 5% of the votes that may be cast at a general meeting of Articore (the Requesting Shareholders) (the Notice). A copy of the Notice is attached (excluding signature pages).

The Notice requests that Articore call and arrange to hold a general meeting of shareholders (Meeting). The business at the Meeting is to consider and, if thought fit, pass resolutions for:

- the removal of each of Chair Robin Mendelson, Robin Low, Robert Sherwin and John Lewis as directors of Articore; and
- the appointment of each of Richard Cawsey, Andrew Nash, Carole Campbell and Christine Christian as non-executive directors of Articore.

This Notice is in addition to the earlier notices received by Articore on 30 May 2025 and 20 June 2025 from the Requesting Shareholders, which were disclosed to the market on 2 June 2025 and 23 June 2025 (respectively).

Articore will consider the Notice and comply with its obligations under the Corporation Act.

Articore will keep shareholders updated of any material developments.

For further information, please contact:

Virginia Spring
VP, Investor Relations
virginia.spring@articore.com

About Articore Group

Articore owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com. The Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags and wall art. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For the artists' customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

Founded in 2006, Articore Group (ASX: ATG) was previously known as Redbubble Limited (ASX: RBL).

This announcement was authorised for release by the Articore Group Board.

**REQUEST FOR GENERAL MEETING OF SHAREHOLDERS OF ARTICORE GROUP
LIMITED ACN 119 200 592**

Pursuant to section 249D of the *Corporations Act 2001 (Cth)*

To: The Directors & Company Secretary
Articore Group Limited
ACN 119 200 592
Level 12, 697 Collins Street
Docklands VIC 3008

Notice of intention to move resolutions for the removal of directors and ancillary documents

Pursuant to Section 249D of the *Corporations Act 2001 (Cth)* (**Corporations Act**):

- Cawsey Superannuation Fund Pty Ltd atf Cawsey Superannuation Fund (ABN 78 876 956 342) direct holder of 4,033,980 ordinary shares;
- Denali Ventures Pty Ltd (ACN 161 736 107) atf Denali Ventures Unit Trust (ABN 97 367 733 996) direct holder of 117,868 ordinary shares;
- Martin Hosking holder of 786,932 ordinary shares;
- Jellicom Pty Ltd (ACN 108 631 929) atf Three Springs Family Trust (ABN 67 429 391 807) direct holder of 39,216,581 ordinary shares; and
- Three Springs Foundation Pty Ltd (ACN 625 000 562) direct holder of 1,500,000 ordinary shares,

(together, the **Requesting Shareholders**),

who, as at midnight before the date on which this request is given to Articore Group Limited ACN 119 200 592 (**Company**), together are members of the Company with at least 5% of the votes that may be cast at a general meeting of the Company, hereby request the board of directors of the Company to call and arrange to hold a general meeting of members of the Company to consider and, if thought fit, pass each of the following resolutions as ordinary resolutions of the Company:

Resolution 1: Removal of Robin Low as a Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to section 203D of the Corporations Act, Robin Low be removed as a director of the Company with immediate effect".

Resolution 2: Appointment of Richard Cawsey as a Non Executive Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to rule 48 of the Company's Constitution, Richard Cawsey be elected and appointed as a director of the Company with immediate effect".

Resolution 3: Removal of Robin Mendelson as a Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to section 203D of the Corporations Act, Robin Mendelson be removed as a director of the Company with immediate effect".

Resolution 4: Appointment of Andrew Nash as a Non Executive Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to rule 48 of the Company's Constitution, Andrew Nash be elected and appointed as a director of the Company with immediate effect".

Resolution 5: Removal of Robert Sherwin as a Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to section 203D of the Corporations Act, Robert Sherwin be removed as a director of the Company with immediate effect".

Resolution 6: Appointment of Carole Campbell as a Non Executive Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to rule 48 of the Company's Constitution, Carole Campbell be elected and appointed as a director of the Company with immediate effect".

Resolution 7: Removal of John Lewis as a Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to section 203D of the Corporations Act, John Lewis be removed as a director of the Company with immediate effect".

Resolution 8: Appointment of Christine Christian as a Non Executive Director:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, pursuant to rule 48 of the Company's Constitution, Christine Christian be elected and appointed as a director of the Company with immediate effect".

It is noted that:

- on 30 May 2025, the Requesting Shareholders provided the Company with:
 - a notice pursuant to section 203D of the Corporations Act of its intention to move the above resolution to remove Robin Low as a director of the Company; and
 - a notice of a person's candidature for the purposes of rule 48(b) of the Company's Constitution, and a consent to act as a director of the Company executed by Richard Cawsey.
- on 20 June 2025, the Requesting Shareholders provided the Company with:
 - a notice pursuant to section 203D of the Corporations Act of its intention to move the above resolution to remove Robin Mendelson as a director of the Company;
 - a notice pursuant to section 203D of the Corporations Act of its intention to move the above resolution to remove Robert Sherwin as a director of the Company;
 - a notice pursuant to section 203D of the Corporations Act of its intention to move the above resolution to remove John Lewis as a director of the Company;
 - a notice of a person's candidature for the purposes of rule 48(b) of the Company's Constitution, and a consent to act as a director of the Company executed by Andrew Nash;
 - a notice of a person's candidature for the purposes of rule 48(b) of the Company's Constitution, and a consent to act as a director of the Company executed by Carole Campbell; and
 - a notice of a person's candidature for the purposes of rule 48(b) of the Company's Constitution, and a consent to act as a director of the Company executed by Christine Christian.

This document is signed by the Requesting Shareholders as follows:

Date: 23 June 2025