

4 July 2025

Appendix 3Y - Change in Directors Interest Notice

Articore Group Limited (Articore or the Group) refers to the attached Appendix 3Y - Change of Director's Interest Notice for John Lewis.

Articore advises as follows:

1. It has come to Mr Lewis' attention that a third party electronic broker managing one of Mr Lewis' trading accounts has automatically executed an on-market sale involving his holdings. Mr Lewis advised the Board of the sale as soon as he became aware.
2. Mr Lewis has advised the Board he intends to seek approval under the Company's Share Trading Policy to repurchase on-market at least the full number of shares inadvertently sold, at the earliest opportunity within the next permitted trading window.
3. The Company has in place the necessary procedures and processes to ensure that director disclosures to the ASX are completed and lodged within the time period allowed by Listing Rule 3.19A. All of the directors are aware of their disclosure obligations and are required by their arrangements with the Company to inform the Company immediately of any changes in their interests. Mr Lewis has also made appropriate changes to the nature of his trading accounts.
4. The Company and its directors are aware of their obligations under ASX Listing Rules 3.19A and 3.19B, as well as the Company's Share Trading Policy. This includes obtaining pre-approvals for all security trading. The Company has reviewed its procedures and considers they are adequate for ensuring timely notification.
5. The Company considers the lodgement outside the prescribed timeframe as an isolated incident and believes that the current arrangements between the Company and its directors to ensure compliance with ASX Listing Rules 3.19A and 3.19B are adequate and are being enforced.

For further information, please contact:

Virginia Spring
VP, Investor Relations
virginia.spring@articore.com

About Articore Group

Articore owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com. The Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags and wall art. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit

from their creativity and reach a new universe of adoring fans. For the artists' customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

Founded in 2006, Artcore Group (ASX: ATG) was previously known as Redbubble Limited (ASX: RBL).

This announcement was authorised for release by the Artcore Group Board Chair.

Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available.
Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

Name of entity	Articore Group Limited
ABN	11 119 200 592

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	John Lewis
Date of last notice	6 November 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	<ul style="list-style-type: none">BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> (registered holder on behalf of Mr John H. Lewis)BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> (registered holder on behalf of Osmium Inversion LP; Mr. John Lewis is the general partner in this entity)	
Date of change	9 and 10 April 2025	
No. of securities held prior change	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis & Mrs Kim L. Lewis	143,717 ordinary shares

+ See chapter 19 for defined terms.

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Change of Director's Interest Notice

	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis	2,415,848 ordinary shares
	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis (SEP IRA)	634,649 ordinary shares
	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Osmium Inversion LP <i>Mr. John Lewis is the general partner in this entity</i>	566,302 ordinary shares
	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium Capital LP <i>Mr. John Lewis is the general partner in this entity</i>	12,343,305 ordinary shares
	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium	2,134,430 ordinary shares
	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium Spartan LP <i>Mr. John Lewis is the general partner in this entity</i>	4,790,329 ordinary shares
	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium Diamond LP <i>Mr. John Lewis is the general partner in this entity</i>	2,629,295 ordinary shares

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Change of Director's Interest Notice

	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis	312,524 ordinary shares
Number acquired	Nil	
Number disposed	165,618 fully paid ordinary shares	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	AUD\$26,557.88	
No. of securities held after change	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis & Mrs Kim L. Lewis	143,717 ordinary shares
	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis	2,262,181 ordinary shares
	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis (SEP IRA)	634,649 ordinary shares
	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Osmium Inversion LP <i>Mr. John Lewis is the general partner in this entity</i>	554,351 ordinary shares
	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium Capital LP <i>Mr. John Lewis is the general partner in this entity</i>	12,343,305 ordinary shares

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Change of Director's Interest Notice

	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium Capital II LP <i>Mr. John Lewis is the general partner in this entity</i>	2,134,430 ordinary shares
	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium Spartan LP <i>Mr. John Lewis is the general partner in this entity</i>	4,790,329 ordinary shares
	BNP Paribas Nominees Pty Ltd <Clearstream> is the registered holder on behalf of Osmium Diamond LP <i>Mr. John Lewis is the general partner in this entity</i>	2,629,295 ordinary shares
	BNP Paribas Nominees Pty Ltd <IB AU NOMS RETAIL CLIENT DRP A/C> is the registered holder on behalf of Mr John H. Lewis	312,524 ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back		On-market trade. Please refer to cover letter.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A

+ See chapter 19 for defined terms.

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No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	Yes
If so, was prior written clearance provided to allow the trade to proceed during this period?	No. Please refer to cover letter.
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.