

Market Announcement

5 August 2025

Adslot Ltd (ASX: ADS) – Trading Halt

Trading in the securities of Adslot Ltd ('ADS') will be halted at the request of ADS, pending the release of an announcement by ADS.

Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of:

- the commencement of normal trading on Thursday, 7 August 2025; or
- the release of the announcement to the market.

ADS's request for a trading halt is attached below for the information of the market.

Issued by

ASX Compliance

5 August 2025

Market Announcements Office
ASX Limited
Level 4, North Tower, Rialto
525 Collins Street
Melbourne VIC 3000

By email: tradinghaltsmelbourne@asx.com.au

Dear Sir/Madam,

Adslot Ltd – Request for Trading Halt

In accordance with ASX Listing Rule 17.1, **Adslot Ltd** (ASX: ADS) ("Company") requests that a trading halt be placed on the ADS securities with immediate effect.

The trading halt is requested to enable the Company to finalise and execute an equity raise, to be undertaken by way of placement (**Transaction**).

Adslot Ltd requests that the trading halt remain in place until the earlier of:

1. an announcement being made regarding the Transaction; or
2. the commencement of trading on 7 August 2025.

The Company is not aware of any reason why the trading halt should not be granted, nor of any other information necessary to inform the market about the trading halt.

Yours sincerely,

Mark Licciardo
Company Secretary

About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific, and is headquartered in Australia.