

8 August 2025

## **Appointment of Joint Company Secretaries**

Infomedia Ltd (ASX:IFM) (Company) is pleased to announce, in accordance with ASX Listing Rule 3.16.1, the appointment of Ms. Kamille Dietrich of Automic Group and Mr. Jason McLennan, the Company's General Counsel and Company Secretary, as Joint Company Secretaries, effective immediately.

Ms. Dietrich is an experienced Company Secretary and, as part of Automic Group's Company Secretarial team, acts as Company Secretary to a number of ASX-listed and unlisted public companies across a range of industries.

Mr. McLennan is a qualified solicitor with over 28 years' experience across private and corporate practice (including company secretarial duties) and has recently joined the Company.

The Company also advises that Mr. Daniel Wall has resigned as Company Secretary having tendered his resignation in May 2025. The Board thanks Mr. Wall for his service and significant contribution to the Company during his tenure and wishes him well in his future endeavors.

For the purposes of ASX Listing Rule 12.6, Ms. Dietrich will be the person responsible for communications between the Company and the ASX.

End

This announcement was authorised for release by the Board of Infomedia Ltd.

For more information please contact:

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About Infomedia: Infomedia Ltd (ASX:IFM) is a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem. Infomedia's solutions help OEMs, NSCs, dealerships and third-party partners manage the vehicle and customer lifecycle. They are used by over 250,000 industry professionals, across 50 OEM brands and in 186 countries to create a convenient customer journey, drive dealer efficiencies and grow sales. Please visit Infomedia's website <a href="https://www.infomedia.com.au">https://www.infomedia.com.au</a> and YouTube channel <a href="https://www.youtube.com/infomedialtd">https://www.youtube.com/infomedialtd</a> for more information.