

Camplify Holdings Ltd

A.C.N 647 333 962

42 Union Street Wickham NSW 2293

PO Box 7 Wickham NSW 2293

Ph: 02 4075 2000



ASX Announcement

18th August 2025

Camplify Holdings Announces Board Transition and Strategic Board Appointment

Camplify Holdings (ASX: CHL), Australia's largest and most trusted peer-to-peer caravan hire and RV sharing community, today announced a change to its Board of Directors. Mr. Trent Bagnall will step down from his role as a Non-Executive Director to dedicate his focus to the development of his investment fund, effective immediately.

Mr. Bagnall has served on the Camplify Holdings board for 10 years, providing invaluable guidance and strategic insight since the company was just six months old. The company extends its sincere gratitude to Mr. Bagnall for his significant and enduring contributions, particularly as Chairman during Camplify's successful listing process on the Australian Securities Exchange.

Camplify Holdings is pleased to announce the appointment of Mr. John Myler as a Non-Executive Director, effective 1st of September, succeeding Mr. Bagnall. Mr. Myler brings a wealth of experience, particularly in the insurance sector, which will be highly beneficial to Camplify. His expertise is particularly pertinent given the recent launch of Club Camplify, our new membership offering, where robust and innovative insurance solutions are paramount. Mr. Myler has already been advising the board on the development of its insurance strategy for the past 12 months, providing critical insights that have underpinned our commitment to enhancing the safety and security for our growing community.

Camplify Holdings Ltd

A.C.N 647 333 962

42 Union Street Wickham NSW 2293

PO Box 7 Wickham NSW 2293

Ph: 02 4075 2000



Overview of John Myler

John Myler's career spans over two decades, marked by significant leadership roles, primarily as Chief Executive Officer, within prominent Australian insurance organizations.

Chief Executive Officer, Auto & General Insurance Australia (2020–2021)

From January 2020 to April 2021, John Myler served as CEO of Auto & General Insurance Australia. In this role, he was responsible for leading the Australian operations of a major insurer that underwrites well-known brands including Budget Direct, 1st for Women, Ozicare, and Qantas insurance.

Chief Executive Officer, RACQ Insurance

Prior to his role at Auto & General, John Myler held the position of CEO at RACQ Insurance, a major Australian mutual insurer, from May 2017 to July 2019. This role further solidified his experience at the helm of a significant player in the Australian insurance market.

Chief Executive Officer, Allianz Global Assistance Australia and New Zealand

John Myler's extensive experience also includes an impactful 11-year tenure at Allianz Insurance, culminating in his role as CEO of Allianz Global Assistance across Australia and New Zealand. As CEO of what is recognized as one of the world's largest assistance companies, Myler played a key role in product innovation, anticipating growth in areas such as medical travel insurance and developing solutions for evolving consumer behaviors.

Camplify Holdings Ltd

A.C.N 647 333 962

42 Union Street Wickham NSW 2293

PO Box 7 Wickham NSW 2293

Ph: 02 4075 2000



The Board of Directors welcomes Mr. Myler and looks forward to his continued and expanded contributions to Camplify's strategic growth and ongoing success.

-- END --

For further information please contact:

Media Enquiries

Sato Howard

media@chl.global

+61 (0) 0403 265 127

Investor Relations

www.chl.global

investors@chl.global

About CHL

Camplify Holdings Limited (ASX:CHL) is in the business of elevating outdoor experiences through innovative and scalable tech solutions. Composed of Camplify, MyWay and PaulCamper, the CHL Group operates one of the world's leading peer-to-peer digital marketplace platforms. connecting recreational vehicle (RV) Owners to Hirers. With operations in Australia, New Zealand, Spain, the UK, Germany, Austria and Netherlands, Camplify and PaulCamper deliver a seamless and transparent experience for consumers looking to travel and connect with local RV owners.

This announcement was approved by the Board of Directors of Camplify Holdings Limited.