

18 August 2025

VIVA LEISURE ACHIEVES TOP GLOBAL GROWTH RANKINGS

Viva Leisure Limited ("Viva Leisure" or "the Company") is pleased to advise that the Company has been recognised in the 2025 Health and Fitness Association (HFA) Global Industry Report for outstanding growth performance in the international health and fitness sector.

The HFA Global Industry Report is widely regarded as the most comprehensive benchmark of health and fitness operators worldwide, ranking companies by scale, growth, and market presence. Recognition in this report demonstrates global standing among the world's largest and fastest-growing operators.

Key highlights from the report:

- Ranked **#2 worldwide for member growth** in 2024, with membership increasing 71.9 percent year on year to 593,697.
- Ranked **#2 worldwide for unit growth**, with locations increasing 38.0 percent to 476 clubs.
- Ranked within the **top ten worldwide for revenue growth**, with revenue increasing 20.0 percent to USD 121 million.
- Ranked **#17 globally by total locations**, comprising 197 owned and 279 franchised clubs.

This recognition highlights the success of Viva Leisure's multi brand and multi format strategy, which has allowed the Company to operate effectively across diverse segments of the market. By offering flexible fitness experiences that appeal to different demographics, Viva Leisure continues to expand its member base and strengthen its position in both owned and franchised markets.

Managing Director and CEO, Harry Konstantinou, said:

"It is pleasing to see Viva Leisure recognised at a global level for the exceptional growth we have achieved in recent years. This outcome reflects the strength of our strategy, our ability to scale efficiently, and the dedication of our team and franchise partners. With continued momentum, we are well positioned for further growth across the Australian and Asia Pacific markets."

The Company will continue to pursue its strategic growth initiatives, focusing on network expansion, technology development, and enhancing member value.

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This announcement has been approved for release by the Board of Directors.

About Viva Leisure Limited:

Viva Leisure Limited (ASX:VVA) is a vertically integrated health and fitness group operating one of the largest and most diverse networks of fitness, wellness, and technology assets in Australia. With a portfolio of more than 490 locations and over 620,000 members across Australia, New Zealand, and India, Viva Leisure delivers fitness experiences across multiple brands, modalities, and formats.

Through its proprietary technology platforms – including The Hub, Viva Pay, and Access Control – the company operates a scalable, data-driven ecosystem that powers both corporate-owned and franchised businesses. Viva Leisure also holds strategic investments in Boutique Fitness Studios and World Gym Australia, extending its reach into premium and boutique markets.

Viva Leisure's differentiated model combines physical infrastructure with digital innovation, enabling the company to offer memberships, access technology, products, and services through a growing range of platforms – including the recently launched Fling Pass and Supp Society.

The company is headquartered in Canberra and is the only ASX-listed operator in the Australian fitness sector.

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