

21 August 2025

## **Aspermont launches Mining-IQ Data Platform and signs landmark AI partnership with top-three global mining company**

### **Placement to European institutions raises A\$1.75 million; Share Purchase Plan announced for existing shareholders**

Aspermont Limited (ASX: ASP, “Aspermont” or the “Company”), the leading media and information services provider to the global resources industry, today announced three significant milestones that mark the next phase of its corporate strategy:

#### **1. LAUNCH OF MINING-IQ.COM**

Aspermont has launched [Mining-IQ.com](https://www.mining-iq.com), its new proprietary data and intelligence platform. Mining-IQ will consolidate all of Aspermont’s global datasets into a suite of analytics products covering mining risk, project pipelines, ESG company performance, investor sentiment, and sector leadership. Version 1 of the platform has launched with **World Risk Analytics**. Mining-IQ represents a major step in Aspermont’s evolution from traditional information and research to a data-driven, subscription-based intelligence provider. Mining-IQ is a subscription based product.

#### **2. STRATEGIC AGREEMENT WITH RIO TINTO**

Aspermont has entered into an agreement with Rio Tinto Ltd to digitize and structure approximately 200 years of Mining Journal and Mining Magazine’s print archives. These archives will be integrated into a bespoke, enterprise-grade, large language model (LLM) **powered search and generative AI platform**. This represents a game-changing milestone for Aspermont and accelerates its strategic pivot towards becoming the **leading provider of data and intelligence solutions** for the global mining industry. The agreement is for ~A\$550,000 and Rio Tinto will have 6 month exclusive access to the data upon its completion. After the exclusive period the platform will be available and priced as a member based subscription product.

### **3. CAPITAL RAISING AND SHARE PURCHASE PLAN**

Aspermont has successfully secured commitments for a **placement of A\$1.75 million** to leading European institutional investors at **A\$0.007 per share**, representing a ~40% premium to Aspermont's most recent trading price of A\$0.005 per share. In conjunction with the placement, Aspermont will launch a **Share Purchase Plan (SPP)** to enable eligible existing shareholders to participate on the same terms as the institutional investors.

Funds raised will be used to:

- Scale the Mining-IQ platform and accelerate product development.
- Invest in digitisation and AI-driven data initiatives.
- Strengthen the Company's balance sheet to support growth.

The timetable and further details concerning the SPP will be announced in due course.

### **VERITAS SECURITIES HAS BEEN APPOINTED AS LEAD MANAGER FOR THE SPP**

#### *COMMENTARY*

Aspermont Managing Director, **Alex Kent**, said:

"The launch of Mining-IQ.com and our landmark partnership with one of the world's largest mining companies mark the start of a new chapter for Aspermont. We are now extending our role from delivering trusted journalism and research to enabling data-driven decision making across the global resources sector.

The institutional support we have secured in Europe, together with the Share Purchase Plan for our existing investors, provides a strong capital base to accelerate our transition into a global data and intelligence business."

## *OUTLOOK*

Aspermont continues to execute its strategy to leverage its trusted brands, global reach, and proprietary archives to develop scalable, recurring-revenue intelligence solutions for the resources industry.

## *ABOUT ASPERMONT*

Aspermont (ASX: ASP) is the leading media services provider to the global resources industries. With over 560 years of combined brand heritage, a digital audience exceeding 3 million users, and a growing portfolio of subscription-based products, Aspermont is transitioning into a global leader in B2B data and intelligence.

## *FORWARD-LOOKING STATEMENTS*

This announcement contains certain forward-looking statements. These statements are not guarantees of future performance and involve known and unknown risks and uncertainties. Actual results may differ materially. Readers are cautioned not to place undue reliance on forward-looking statements.

By order of the Board of Directors.

## **Aspermont Limited**

David Straface  
Company Secretary