

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	AdNeo Limited
ABN	29 123 129 162

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ian Basser
Date of last notice	22 August 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
Date of change	20 August 2025
No. of securities held prior to change	Nil
Class	Options
Number acquired	1,250,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2027 1,250,000 options with an exercise price of \$0.09 (9 cents), expiring 20/08/2027
Number disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Director options issued for nil consideration.

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No. of securities held after change	1,250,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2027 1,250,000 options with an exercise price of \$0.09 (9 cents), expiring 20/08/2027
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Director Options as approved by shareholders at the Extraordinary General meeting held on 7 August 2025.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Name of entity	AdNeo Limited
ABN	29 123 129 162

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Kevin Lynch
Date of last notice	22 August 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	L & K Holding Company Pty Ltd <Lynch Family A/C> Mr Lynch is a director and shareholder of L & K Holding Company Pty Ltd and a beneficiary of the Lynch Family A/C.
Date of change	20 August 2025
No. of securities held prior to change	Nil
Class	Options
Number acquired	1,250,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2027 1,250,000 options with an exercise price of \$0.09 (9 cents), expiring 20/08/2027
Number disposed	N/A

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Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Director options issued for nil consideration.
No. of securities held after change	1,250,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2027 1,250,000 options with an exercise price of \$0.09 (9 cents), expiring 20/08/2027
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Director Options as approved by shareholders at the Extraordinary General meeting held on 7 August 2025.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Introduced 30/09/01 Amended 01/01/11

Name of entity	AdNeo Limited
ABN	29 123 129 162

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Michael Norster
Date of last notice	19 May 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Potentate Investments Pty Ltd <Norster Family A/C> Norster Super Pty Ltd <Norster S/F A/C> Potentate Holdings Pty Ltd Beneficial interest: Director related party
Date of change	15 and 20 August 2025
No. of securities held prior to change	Direct 26,400 Fully Paid Ordinary Shares Potentate Investments Pty Ltd <Norster Family A/C> 25,503,883 Fully Paid Ordinary Shares Norster Super Pty Ltd <Norster S/F A/C> 275,000 Fully Paid Ordinary Shares Potentate Holdings Pty Ltd 130,125 Fully Paid Ordinary Shares
Class	Fully Paid Ordinary Shares Options

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Number acquired	<p>Potentate Investments Pty Ltd <Norster Family A/C> 666,668 Fully Paid Ordinary Shares 222,222 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 5,000,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2027</p> <p>Norster Super Pty Ltd <Norster S/F A/C> 1,111,111 Fully Paid Ordinary Shares 370,370 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027</p>
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	<p>Placement Shares issued for \$0.045 per fully paid ordinary share.</p> <p>Options attaching to Placement Shares and Director options issued for nil consideration.</p>
No. of securities held after change	<p>Direct 26,400 Fully Paid Ordinary Shares</p> <p>Potentate Investments Pty Ltd <Norster Family A/C> 26,170,551 Fully Paid Ordinary Shares 222,222 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 5,000,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2027</p> <p>Norster Super Pty Ltd <Norster S/F A/C> 1,386,111 Fully Paid Ordinary Shares 370,370 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027</p> <p>Potentate Holdings Pty Ltd 130,125 Fully Paid Ordinary Shares</p>
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Participation in Placement and Director Options as approved by shareholders at the Extraordinary General meeting held on 7 August 2025.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A

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Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Introduced 30/09/01 Amended 01/01/11

Name of entity	AdNeo Limited
ABN	29 123 129 162

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Nicholas Smedley
Date of last notice	19 May 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	More Investment Group P/L <Bear Super Fund> More Capital Holdings P/L <More Capital Holdings A/C> The Rock Butterfly P/L <the Matriarch Family A/C Super Fund> – held in name of HSBC Custody Nominees (Australia) P/L
Date of change	15 and 20 August 2025
No. of securities held prior to change	Direct 202,069 Ordinary Fully Paid Shares More Investment Group P/L <Bear Super Fund> 141,000 Ordinary Fully Paid Shares More Capital Holdings P/L <More Capital Holdings A/C> 16,875,036 Ordinary Fully Paid Shares The Rock Butterfly P/L <the Matriarch Family A/C Super Fund> 4,945,607 Ordinary Fully Paid Shares

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Class	Ordinary Fully Paid Shares Options
Number acquired	More Capital Holdings P/L <More Capital Holdings A/C> 33,333,333 Ordinary Fully Paid Shares 11,111,111 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 10,000,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2029 5,000,000 Options with an exercise price of \$0.09 (9 cents), expiring 20/08/2029
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Placement Shares issued for \$0.045 per fully paid ordinary share. Options attaching to Placement Shares and Director options issued for nil consideration
No. of securities held after change	Direct 202,069 Ordinary Fully Paid Shares More Investment Group P/L <Bear Super Fund> 141,000 Ordinary Fully Paid Shares More Capital Holdings P/L <More Capital Holdings A/C> 50,208,369 Ordinary Fully Paid Shares 11,111,111 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 10,000,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2029 5,000,000 Options with an exercise price of \$0.09 (9 cents), expiring 20/08/2029 The Rock Butterfly P/L <the Matriarch Family A/C Super Fund> 4,945,607 Ordinary Fully Paid Shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Participation in Placement and Director Options as approved by shareholders at the Extraordinary General meeting held on 7 August 2025.

+ See chapter 19 for defined terms.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Introduced 30/09/01 Amended 01/01/11

Name of entity	AdNeo Limited
ABN	29 123 129 162

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Angus Washington
Date of last notice	18 June 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	<ol style="list-style-type: none">1. Washington Ventures Pty Ltd2. Washington Family Super Pty Ltd3. AB Washington Holdings Pty Ltd as trustee for Washington Family Trust <p>Mr Washington is a director and shareholder of Washington Ventures Pty Ltd, Washington Family Super Pty Ltd and AB Washington Holdings Pty Ltd and a beneficiary of the Washington Family Trust.</p>
Date of change	15 and 20 August 2025
No. of securities held prior to change	<ol style="list-style-type: none">1. 1,440,000 fully paid ordinary shares2. 110,552 fully paid ordinary shares
Class	Fully paid ordinary shares Options

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Number acquired	<ul style="list-style-type: none"> 2. 1,111,111 fully paid ordinary shares 2. 370,370 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 3. 5,111,111 fully paid ordinary shares 3. 1,703,703 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 3. 10,000,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2029 3. 5,000,000 options with an exercise price of \$0.09 (9 cents), expiring 20/08/2029
Number disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	<p>Placement Shares issued for \$0.045 per fully paid ordinary share.</p> <p>Options attaching to Placement Shares and Director options issued for nil consideration.</p>
No. of securities held after change	<ul style="list-style-type: none"> 1. 1,440,000 fully paid ordinary shares 2. 1,222,663 fully paid ordinary shares 2. 370,370 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 3. 5,111,111 fully paid ordinary shares 3. 1,703,703 Options with an exercise price of \$0.07 (7 cents), expiring 15/08/2027 3. 10,000,000 Options with an exercise price of \$0.07 (7 cents), expiring 20/08/2029 3. 5,000,000 options with an exercise price of \$0.09 (9 cents), expiring 20/08/2029
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Participation in Placement and Director Options as approved by shareholders at the Extraordinary General meeting held on 7 August 2025.

+ See chapter 19 for defined terms.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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