

Camplify Holdings Ltd

A.C.N 647 333 962

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ASX Announcement

25th August 2025

Camplify Holdings Ltd (ASX : CHL) Expands Partnership with NSW Government for Flood Recovery Housing Support

Newcastle, NSW – Camplify Holdings Ltd (ASX : CHL), Australia's leading peer-to-peer caravan, campervan, and motorhome rental platform, is pleased to announce it has secured an extension of its "at-home caravan program" with the NSW Government.

This expanded program falls under the recently announced \$50 million Housing Support Package, a joint initiative by the Albanese and Minns Labor Governments, designed to assist residents significantly impacted by severe flooding in the Mid North Coast and Hunter regions.

Under this significant expansion, Camplify is confirmed as the appointed provider of caravan assets for this critical housing support program. Caravans will be deployed to eligible homeowners and primary producers whose homes have been rendered uninhabitable and are uninsured due to flood damage, enabling them to remain on their own property during the rebuilding and repair process.

This initiative is a core component of the broader Housing Support Package, which aims to provide safe and secure housing solutions to help individuals and families recover quickly.

The extension of this program represents the second major deployment Camplify has undertaken with the NSW Government for disaster relief accommodation.

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Camplify previously partnered with the NSW Government, Resilience NSW, and Public Works Advisory to launch the "at-home caravan pilot" in Woodburn, a program that allowed flood-impacted residents to access temporary accommodation on their private properties.

The initial major program, prior to this extension, saw a total of 626 vehicles deployed over an average 12-month period to provide essential disaster relief accommodation for flood-impacted residents primarily in the Lismore region and across 15 Local Government Areas (LGAs). This earlier work included efforts under the Camplify Flood Relief Program, which had already placed close to 100 vans for insurance bookings in the Lismore region.

"We are incredibly proud to continue our partnership with the NSW Government in delivering essential housing solutions to communities devastated by the recent floods," said Justin Hales, CEO of Camplify. "The ability for residents to remain connected to their land and community while their homes are repaired is invaluable for recovery. This expanded agreement underscores the vital role Camplify's network plays in providing immediate and practical support, building on our successful track record in previous disaster responses."

Camplify remains committed to leveraging its extensive network of caravans and RVs to support ongoing recovery efforts across New South Wales.

For more information on the support package go to and for:

<https://www.nsw.gov.au/emergency/recovery/storm-recovery-updates/housing-support-package-for-nsw-mid-north-coast-and-hunter-floods>

For immediate support impacted residents from Monday 25 August 2025, residents will be able to call the Housing Recovery Service on 1800 695 043 for housing assistance and to access support services.

For Camplify Owners wishing to participate in the program, ensure their vehicle is signed up to the platform via;

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<https://www.camplify.com.au/for-owners> and contact customer service for additional information via <https://help.camplify.com.au/au-help-centre>

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About CHL

Camplify Holdings Limited (ASX:CHL) is in the business of elevating outdoor experiences through innovative and scalable tech solutions. Composed of Camplify, MyWay and PaulCamper, the CHL Group operates one of the world's leading peer-to-peer digital marketplace platforms. connecting recreational vehicle (RV) Owners to Hirers. With operations in Australia, New Zealand, Spain, the UK, Germany, Austria and Netherlands, Camplify and PaulCamper deliver a seamless and transparent experience for consumers looking to travel and connect with local RV owners.

This announcement was approved by the Board of Directors of Camplify Holdings Limited.