



ASX ANNOUNCEMENT

Enero Group appoints Ian Ball as an Executive Director

29 August 2025

Enero Group Limited (ASX: EGG) (**Company** or **Enero**) has announced the appointment of Mr Ian Ball to the Board as an Executive Director with effect from 29 August 2025.

Enero Chair, Ian Rowden, said "On behalf of the Board, I am pleased announce the appointment of Ian as both a member of the Board and as an Executive Director of Enero. Since being promoted to CEO, Ian has demonstrated outstanding leadership, a clear strategic vision, and a strong commitment to delivering value for shareholders. His appointment to the Board will ensure alignment between management and the Board as we continue to focus on our growth priorities and strategic direction. We look forward to Ian's contribution in this expanded capacity."

--END--

This announcement was authorised for release by the Company Secretary.

For further information, please contact:

Investors:

Howard Marks

Automic Markets

m. +61 402 438 019

howard.marks@automicgroup.com.au

Media:

Abigail Dawson

Group Communications Director

m. +61 415 169 987

abigail.dawson@enero.com

Cathy Hoyle

General Counsel &

Company Secretary

m. +61 405 292 077

cathy.hoyle@enero.com

About Enero

Enero Group is a global group of marketing and technology agencies listed on the ASX (Australian Stock Exchange) that includes creative agency BMF, PR and integrated communications agencies the Hotwire Group (Hotwire and ROI DNA) and digital and experiential agency Orchard. Enero operates in the high-growth industries of Technology, Healthcare and Consumer, utilising innovative and independent thinking to deliver impactful, strategic business solutions for our clients.