

FY25 – Results

Investor Presentation 29 August 2025















FY25 Highlights



- FY25 Revenue growth of 27% (v FY24)
- Normalised NPBT attributable to the owners of AF Legal for FY25 of \$1.4 million
- Acquisition in October 2024 of Armstrong Legal Criminal & Family Law practices
- Cultural transition to one that is people-first focused and practice-led
- Project Titan our replacement modern cloud-based PMS and DMS platform







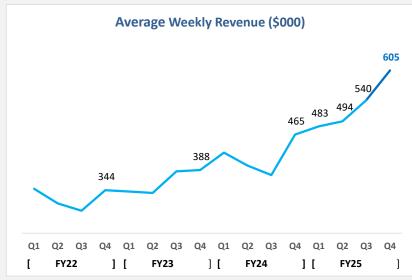
Revenue momentum building, as is underlying profitability

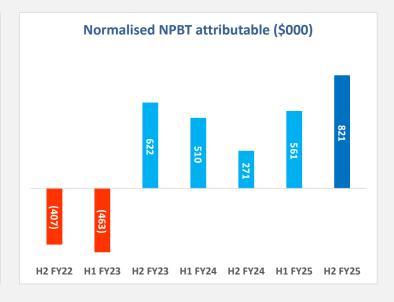




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H2 FY25





Revenue growth has accelerated

H2 FY23

H1

H2 FY24

Highest ever
Average Weekly Revenue
Above \$600k per week in
Q4 FY25 and growing

Normalised profitability trend continues to lift FY25 is up 77% on full year FY24

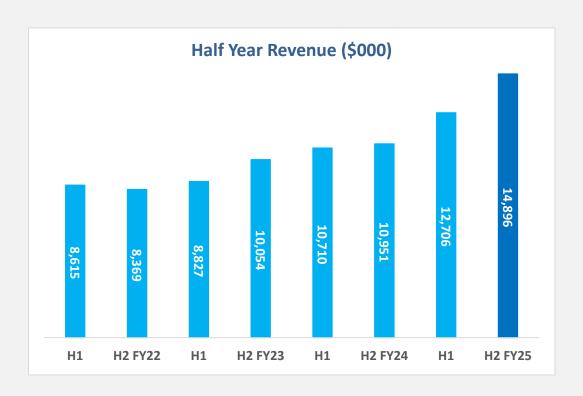






Revenue growth has accelerated during FY25





- FY25 Revenue \$27.6 million up by \$5.9 million or 27% on the prior year (FY24: \$21.7m)
 - excluding Armstrong impact (CWE comparable from Q4 FY25) FY25 was up 11%
- Revenue of \$14.9 million for H1 FY25 represents our highest ever half-yearly revenue with the period up by \$3.9 million or 36% on the prior corresponding period of H2 FY24 (pcp)
 - up 17% on the previous high achieved in the prior half (H1 FY25)

Revenue trends: FY25 ↑27% - H2 ↑36% - H1 ↑19%

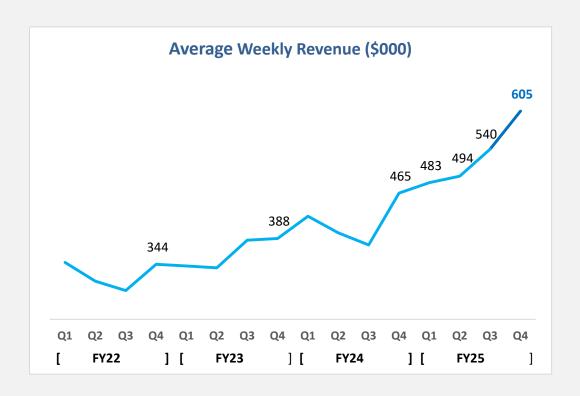






Revenue continues to hit new highs with more to come





- Average Weekly Revenue (AWR) for Q4 FY25 above \$600k
 for the first time, at \$605k per week across Q4 but even
 higher towards the end of the quarter
 - Momentum is building in Family Law which was up 24% in Q4 on pcp (Q3 up 18% - H1 just 1.6%)
 - Armstrong CWE first comparable quarter in Q4 FY25 was up 14% on pcp
- Strong finish to May-Jun 2025 continues with first eight weeks of FY26 building further to mid \$600k levels
- The number of lawyers have grown by 20% across FY25 with other fee earners also growing by 30%

Growing teams are driving our revenue higher





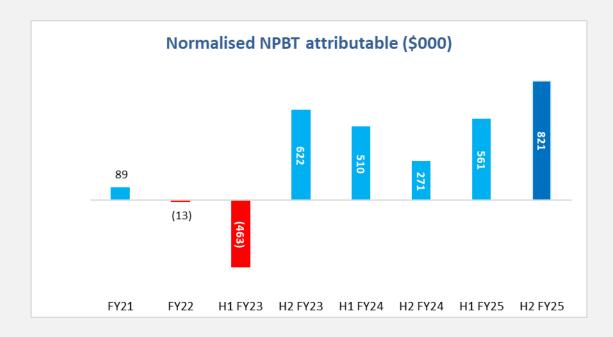






Our underlying profitable growth turnaround gains pace





Normalised NPBT attrib FY21 to end H1FY23 2.5 years Loss (\$0.4 million) Normalised NPBT attrib H2FY23 to end H1 FY25 2.5 years Profit \$2.8 million

- Normalised NPBT attributable to owners of AF Legal Group over the past 2.5 years months has totalled \$2.8 million
- This represents a significant contrast to the preceding two and a half years which produced a loss of (\$0.4 million)
- Historically AF Legal Group Limited profitability was presented in many different ways including EBITDA, Underlying EBITDA, Underlying EBITDA pre AASB16, NPATA, etc
- Normalised NPBT attributable to owners of AF Legal Group is our preferred metric to gauge true profitability of our organisation from a shareholder view
 - Normalisation has been standardised with our current practice in the table on the prior slide and also in the adjacent graph to exclude any previous normalising of share-based payments





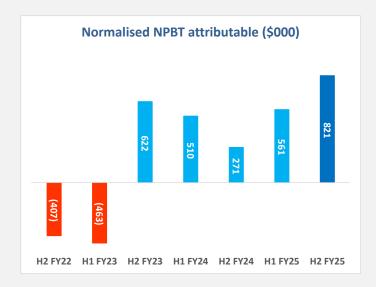




FY25 our best year for both revenue and underlying profitability



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\$'000	FY25	H2 FY25	H1 FY25	FY24	FY23	FY22	FY21
Revenue	27,602	14,896	12,707	21,661	18,881	16,983	11,009
Average Weekly Revenue [AWR] (excl.	531	573	977	417	363	327	212
Growth on prior FY	27%			15%	11%	54%	
NPBT	896	261	635	1,476	(7,556)	295	(495
NPBT attributable to the owners of AF Legal Group Limited	64	(143)	207	607	(8,256)	(43)	(495
Normalisation adjustments	1,501	1,054	447	174	8,415	31	584
Normalised NPBT	2,397	1,315	1,082	1,650	859	326	89
Normalised NPBT attributable to the owners of AF Legal Group Limited	1,382	821	561	781	159	(13)	89



- Normalised NPBT attributable to the owners of AF Legal Group for FY25 was a profit of \$1.382 million, a \$0.6m or 77% increase compared to the pcp (FY24: \$0.781m)
 - FY25 normalisation adjustments due to second Armstrong Legal acquisition costs \$145k, \$1.088m of Legal defence fees and \$268k for Project Titan costs
 - H2 FY24 normalisation adjustments due to the first Armstrong Legal acquisition costs of \$174k
- H2 FY25 saw a significant lift in normalised profitability, up 46% on H1 FY25
 - This was well ahead of the 17% lift in revenue which indicates our operating leverage model is delivering improving returns









Statement of Profit or Loss

Consolidated Statement of Profit or Loss and Other Comprehensive Income

For the year ended 30 June 2025

To the year chaed so dans 2020	2025	2024
	\$'000	\$'000
Revenue	27,604	21,862
Expenses		
Cost of sales	(30)	(8)
Employee expenses	(16,763)	(13,082)
Administrative expenses	(4,134)	(3,197)
Other expenses	(4,007)	(2,441)
Share based payment expense	(48)	(51)
Depreciation	(1,553)	(1,214)
Amortisation	(173)	(393)
Impairment expense	-	-
Total expenses	(26,708)	(20,386)
Profit/(Loss) before income tax	896	1,476
Income tax expense/(benefit)	(171)	124
Profit/(Loss) for the period after income tax	725	1,600
Other comprehensive income	-	-
Total comprehensive income/(loss) for the period	725	1,600
Profit/(Loss) for the period attributable to:		
Non-controlling interest	623	638
The owners of AF Legal Group Limited	102	962
Total comprehensive income/(loss) for the period attributable to:		
Non-controlling interest	623	638
The owners of AF Legal Group Limited	102	962
Total comprehensive income/(loss) for the period	725	1,600



- Statutory P&L as contained in the Annual Report
 - Profit is best viewed from a normalised point of view, please refer to the previous slide
- Expenses in the Statutory P&L include one-off expenses and charges that have been adjusted into our Normalised NPBT attributable result of \$1.4m detailed on the previous slide
- These one-off expenses and charges are:

Legal Defence Costs	\$1.088m
3	
Total FY25 Normalising Adjustments	\$1.501m

 FY26 will see a further (up to) \$1.2m for Project Titan but we then expect normalised NPBT to approximate the statutory result from FY27 onwards









Balance Sheet

Consolidated Statement of Financial Position

As at 30 June 2025

	30-Jun-25	30-Jun-24
	\$'000	\$'000
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	2,213	2,317
Trade and other receivables	11,064	9,543
Other current assets	1,035	1,073
TOTAL CURRENT ASSETS	14,312	12,933
NON-CURRENT ASSETS		
Deferred tax assets	2,872	2,532
Right of use assets	2,984	3,208
Plant and equipment	816	743
Intangible assets	6,881	4,293
TOTAL NON-CURRENT ASSETS	13,553	10,776
TOTAL ASSETS	27,865	23,709
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	3,511	1,985
Current tax liabilities	171	221
Deferred consideration	375	625
Lease liabilities	1,330	981
Employee benefits	1,442	1,039
TOTAL CURRENT LIABILITIES	6,829	4,851
NON-CURRENT LIABILITIES		
Deferred tax liabilities	2,318	2,046
Lease liabilities	1,816	2,334
Deferred consideration	-	375
Borrowings	6,523	3,591
Provisions	329	269
Employee benefits	242	269
TOTAL NON-CURRENT LIABILITIES	11,228	8,884
TOTAL LIABILITIES	18,057	13,735
NET ASSETS	9,808	9,974



- Net Total assets at \$9.8 million (30 June 2024: \$10.0m)
- Notable movements across FY25 mostly related to the second Armstrong Legal acquisition:
 - Cash and cash equivalents decrease of \$0.1 million
 - Operating cash strong inflow but offset by outflows in investing and financing activities (see Cash Flow slide)
 - Trade & Other Receivables up by \$1.5 million
 - Up 16% on 27% revenue growth due to solid collections
 - This area will always be impacted by invoicing and collection timing issues especially with large matters, further scale will help minimise the impact going forward
 - Intangible Assets and Borrowings
 - Both impacted by the second Armstrong Legal acquisition in Q2 FY25, with \$2.6m increase due to Goodwill and the Brand/Website and a \$2.9m increase in borrowings to fund the acquisition and deferred consideration payments
 - Other movements included largely offsetting Right of use asset
 & Lease liability amounts









Cash Flow

Consolidated Statement of Cash Flows

For the year ended 30 June 2025

	2025	2024
	\$'000	\$'000
Cash Flows from Operating Activities		
Receipts from customers	26,397	20,050
Payments to suppliers and employees	(22,762)	(19,009)
Net interest paid	(443)	(54)
Income tax paid	(328)	(442)
Net cash provided by/(used in) operating activities	2,864	545
Cash Flows from Investing Activities		
Purchase of fixed assets	(413)	(360)
Payment for Acquisition of Business	(2,483)	(2,733)
Payments for Deferred Considersation	(625)	(1,000)
Payments for purchase of intangible assets	(84)	(24)
	(3,605)	(4,117)
Cash Flows from Financing Activities		
Proceeds from issue of shares	-	1,733
Payment of dividends	(939)	(438)
Payments of lease liabilities	(1,356)	(1,049)
Net proceeds from/(payments for) borrowings	2,932	3,591
	637	3,837
Net increase/(decrease) in cash and cash equivalents	(104)	265
Cash and cash equivalents at the beginning of the financial period	2,317	2,052
Cash and cash equivalents at the end of the financial period	2,213	2,317



- Operating Cash delivered a full year inflow of \$2.9 million driven by strong revenue growth & our continued focus on debtors' management and cash collections
- The overall outflow from investing activities of \$3.6 million was primarily due to three payments:
 - Acquisition of Armstrong Criminal & Family Law practices and the armstronglegal.com.au brand and website (\$2.5m)
 - Earn out payments: first of two relating to the ACWE acquisition (\$375k) and final relating to the Kordos acquisition (\$250k)
- The overall inflow from financing activities of \$0.6 million was due to \$2.9m borrowings less regular payment of lease liabilities (\$1.4m) and dividend payments to noncontrolling interests (\$0.9m)
- Overall, a net cash outflow for FY25 of \$0.1 million

^{*} Adjusting for the impact of the repayment of lease liabilities (now in "Cash Flows from Financing Activities" under AASB16) this would represent a net cash inflow of \$1.5 million









Focus and Outlook





People-first culture

- GPTW lift to 84% in Oct-24 (Aug-23: 53%)
- Focus on onboarding, professional development, mentorship and care for the individual
- Focus on junior lawyers with a clear capability and professional development program and a defined career path
- Greater autonomy and involvement for our Practices & Practice Leaders and a high-performance culture characterised by open communication and mutual respect



New Client Activity

- Sponsorship & Executive Producer of Millie Vs – The Film created by Barrister & Filmmaker Darren Mort (Tommy), "... investing in the power of narrative to transform lives"
- Increasingly focusing resources on SEO as a driver of digital lead flow
- Business development: Corporate services; new service offerings; maintain leading national media voice
- Expand Net Promoter Score client feedback across all our brands and markets



Profitability

- Improving Normalised Profitability trend continued in H2 FY25
- High performance culture to drive revenue, incentivised through a more rewarding bonus scheme
- Cost reduction in corporate overheads and operational costs
- Invest in our most important resource, our people. Profitability and growth will naturally follow
- Roll out of Project Titan new PMS
 & DMS to maximise efficiency and effectiveness by early Q4



Proven growth model

- Expand into new regions and continue lateral hires as low-risk expansion strategy
- Growing existing practices through increased recruitment activity
- Emphasis on cultural alignment
- NAB acquisition debt facility extended until January 2027 and drawn down for initial two AL acquisitions
- The Board retains its commitment to our longer-term growth aspirations through a combination of organic and inorganic growth opportunities









Our Growth Strategy



Grow bottom-line profitability through increased revenues delivering improved returns due to relatively fixed cost base and associated operating leverage advantages

Family Law - Organic	 Growing existing Family Law (FL) practices through team expansion Opening complementary FL practices feeding off existing network, expanding suburban footprint in major cities Future acquisition opportunities in relation to non-controlling interests in existing operations 	 Entered 2 new markets opening new serviced office locations in Geelong VIC & Cockburn WA in late FY25 armstronglegal.com.au website acquisition in Oct-24 will assist organic growth in FL nationally
Family Law - Acquisitions	 Regional expansion and infill opportunities where we currently do not have a presence represent acquisition-based market entry opportunities [e.g. Adelaide, Tasmania, Townsville, Toowoomba, Newcastle, etc.] 	 Acquisition of Armstrong Legal Family Law practice in Oct-24 will add further scale to FL Organic and/or greenfield option remains in play (e.g. Illawarra, Gold Coast)
Complementary Areas of Law - Organic	There are complementary areas of law currently under serviced by our existing business model which make sense for an organisation seeking to be more than a Family Law business and more of a business which is Your Family's Lawyer	 Some we do in a limited fashion in some locations, but further such expansion represents incremental revenue Future CWE & CL geographic expansion will come through organic leveraging of the existing AF Legal office network
Complementary Areas of Law - Acquisition	 Acquire legal businesses complementary to Family Law, which have significant opportunity for growth by leveraging our existing and growing Family Law practice network Armstrong Legal Contested Wills & Estates (CWE) acquisition Apr-24 was our first such move into complementary areas of law 	 Armstrong Legal Criminal Law (CL) acquisition Oct-24 represents a further move into a third area of law Other areas of law will be considered for similar future acquisition-based growth opportunities









Thank You







