

## Idetitii sells Payble holding to fund BNDRY growth

### Remaining shares sold to OIF Ventures for \$1.6 million

#### Highlights

- Idetitii sells its remaining Payble shareholding to OIF Ventures for \$1.6 million
- Funds go-to-market partnership investments, with immediate Cherryhub focus
- Significant opportunities emerging following the recent Australasian Gaming Expo
- The non-dilutive \$1.6 million proceeds extend Idetitii's runway into 2026

**3 September 2025** - [Idetitii \(ASX:ID8\)](#) (**'Idetitii', 'the Company'**) (ASX:ID8) is pleased to announce the successful sale of its remaining shares in Payble Pty Ltd (**"Payble"**) to OIF Ventures for \$1.6 million. The new non-dilutive working capital is expected to extend the Company's runway into calendar year 2026.

Funds from the sale will be used to accelerate the development and go-to-market strategy of the BNDRY platform, which is seeing significant interest from Australia's clubs and pubs industry, following the Company entering a partnership with Cherryhub.

Financial crime compliance is top of mind for Australia's clubs and pubs, following recent news that AUSTRAC filed action in the Federal Court against one of Australia's largest club groups, alleging serious non-compliance with anti-money laundering laws.

Last month, the Company introduced its Cherryhub x BNDRY solution at the Australasian Gaming Expo, showcasing a compliance hub tailored to clubs and pubs. Venues from across Australia have subsequently expressed interest. The additional capital from the sale of the Payble shares will help maximise what is becoming a significant near-term opportunity.

**Commenting on today's announcement, John Rayment, CEO of Idetitii said:** "We are experiencing significant demand for our Cherryhub partnership solution, leveraging their industry connections and experience. Unique to our solution is access to critical industry data, including gaming machine system, venue membership and staff observation data, all



available via our direct connection to Cherryhub. This gives the Cherryhub x BNDRY solution a distinct advantage, at a time when regulatory scrutiny is significant.

“Since announcing our Cherryhub partnership in April, we’ve built connections to critical industry data and worked with the industry to understand existing processes to tailor our solution. The additional regulatory scrutiny has dramatically impacted demand. There is work to be done to transform industry interest into revenue generating customer contracts, in partnership with Cherryhub, and we will update investors in due course.”

### Ends

This announcement has been approved and authorised to be given to ASX by the CEO of Identitii Limited.

## About Identitii

Identitii exists to fight financial crime, by enabling the better use of financial data to help organisations build trust, protect their businesses and their customers. In a world where financial ecosystems are increasingly complex and interconnected, Identitii invests in technologies that make financial data more secure, more intelligent and easier to utilise. We build solutions that deliver real-world impact for businesses and their communities.

For more information visit: [www.identitii.com](http://www.identitii.com)

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