

ADOREBEAUTY

GROUP

Adore Beauty Group Limited
ABN 78 636 138 988

ASX ANNOUNCEMENT

3 September 2025

2025 Annual General Meeting

Adore Beauty Group Limited (**ASX: ABY**) (**Adore Beauty** or **Company**) advises that in accordance with ASX Listing Rule 3.13.1, it will hold its 2025 Annual General Meeting on Friday, 21 November 2025.

Further details regarding the 2025 Annual General Meeting will be advised in the Notice of Meeting that will be provided to shareholders and released to ASX in due course.

The closing date for the receipt of nominations from persons wishing to be considered for election as a director is Friday, 12 September 2025.

This release has been authorised by the Chair of the Board of Adore Beauty.

For more information, please contact:

Sacha Laing/Stephanie Carroll
CEO/CFO
Investor.relations@adorebeauty.com.au

Jasmine Walters
Media
Jasmine.walters@automicgroup.com.au
+ 61 498 209 929

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About Adore Beauty

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 300+ brands and 14,000 products. Adore Beauty operates in Australia and New Zealand.

For further information please visit www.adorebeautygroup.com.au