

ASX Announcement

Infomedia Limited (ASX: IFM)

13 October 2025

German Federal Ministry for Economic Affairs and Energy approval of Scheme received

Infomedia Ltd (ASX: IFM) (**Infomedia**) refers to the proposed acquisition of all Infomedia shares by McQueen BidCo Pty Ltd (ACN 689 383 140) (**Bidder**), an entity owned by an investment holding entity in Singapore which is managed or advised by TPG Capital (S) Pte. Ltd. or its related entities, by way of a scheme of arrangement (**Scheme**) as announced to ASX on 6 August 2025, and provides the following updates.

Unless otherwise indicated, capitalised terms used in this announcement have the meaning given to them in the Shareholder Booklet dated 7 October 2025.

German Authority approval

Infomedia has been notified by the Bidder that it has today received a written clearance regarding the Scheme from the German Federal Ministry for Economic Affairs and Energy (**German Authority**) pursuant to the German Foreign Trade and Payments Ordinance (Außenwirtschaftsverordnung) in connection with the German Foreign Trade and Payments Act (Außenwirtschaftsgesetz) .

The clearance from the German Authority satisfies the relevant condition precedent in the Scheme Implementation Agreement (**SIA**) between Infomedia and the Bidder, a copy of which was released to the ASX on 6 August 2025. The implementation of the Scheme remains subject to certain other conditions, including approval of Infomedia Shareholders at the Scheme Meeting, court approval, and the satisfaction or waiver (where capable of waiver) of certain other conditions as outlined in the SIA.¹

Infomedia Board recommendation

The Infomedia Board continues to unanimously recommend that Infomedia Shareholders vote in favour of the Scheme, in the absence of a Superior Proposal and subject to the Independent Expert continuing to conclude the Scheme is in the best interests of Infomedia Shareholders. Subject to the same qualifications, each Infomedia Director intends to vote the Infomedia Shares that they hold or control, and will direct any Infomedia proxies placed at their discretion, in favour of the Scheme. The Infomedia Board also continues to unanimously recommend that Infomedia Shareholders vote in favour of the Bidder Loan Resolution at the General Meeting.

Further details of the Infomedia Board recommendation are set out in the Shareholder Booklet, released to ASX on 7 October 2025 and accessible at:

<https://www.infomedia.com.au/investors/announcements/>.

Further information

If you have any questions in relation to the Scheme, the Shareholder Booklet or the Meetings, please contact the Infomedia Shareholder Information Line on 1300 290 691 (within Australia) and +61 2 9066 4081 (outside Australia), Monday to Friday (excluding public holidays in Sydney, Australia)

¹ For further information on the Scheme (including the conditions) refer to the Shareholder Booklet released to ASX on 7 October 2025.

between 9.00am and 5.00pm (Sydney time), or visit the website at:
<https://au.investorcentre.mpms.mufig.com>. The Infomedia Shareholder Information Line will be available from 10 October 2025 until 17 December 2025.

ENDS

This announcement has been authorised by the Board of Infomedia Limited.

For more information, please contact:

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About Infomedia: Infomedia Ltd (ASX: IFM) is a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem. Infomedia's solutions help OEMs, NSCs, dealerships and 3rd party partners manage the vehicle and customer lifecycle. They are used by over 250,000 industry professionals, across global OEM brands and in 195 countries to create a convenient customer journey, drive dealer efficiencies and grow sales. Please visit Infomedia's website <https://www.infomedia.com.au> and YouTube channel <https://www.youtube.com/infomedialtd> for more information.