

oOh!media Limited ABN 69 602 195 380

16 October 2025

### **ASX Release**

# Confirmation of start date for new Managing Director and CEO

oOh!media Limited (ASX:OML) (**oOh!** or **Company**) announces that the start date for new Managing Director and CEO James Taylor has now been confirmed as 8 December 2025. Mr Taylor's appointment was initially announced on 12 August 2025.

Current Managing Director and CEO Cathy O'Connor will step down from the role at the same time, but, as previously announced, will remain with the Company in an advisory capacity until January 2026 to ensure an orderly transition.

This announcement has been authorised for release to the ASX by the Disclosure Committee.

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#### About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of digital and static asset locations across Australia and New Zealand, includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities.

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