

CATAPULT.COM

## **CATAPULT – SHARE PURCHASE PLAN**

### **OCTOBER 21, 2025**

Dear Fellow Shareholder,

On behalf of the Directors of Catapult Sports Ltd (**Company**, or **Catapult**), I am pleased to offer you the opportunity to participate in the share purchase plan (**SPP**) which was announced on October 13, 2025. The SPP allows Eligible Catapult Shareholders (as defined below) the opportunity to each subscribe for up to A\$30,000 worth of new, fully paid ordinary shares in Catapult (subject to discretionary scale-back) (**SPP Shares**), without incurring brokerage or other transaction costs, on the terms set out in the SPP offer booklet (**Booklet**) (**SPP Offer**). It is the intention of all Directors to participate in the SPP.

The SPP is part of a wider capital raising being undertaken by Catapult. As announced on October 14, 2025, Catapult received strong support from domestic and international institutions, both existing and new, to raise A\$130M (approximately US\$84M) (before costs) in a placement to eligible institutional, sophisticated, and professional investors (**Placement**). The Placement completed on October 14, 2025.

As announced to ASX on October 13, 2025, Catapult entered into a binding agreement to acquire 100% of the shares in IMPECT GmbH and its associated entities, for upfront consideration of €40M in cash (approximately US\$46M) (**Acquisition**). Catapult will use the proceeds of the SPP Offer to strengthen the balance sheet and provide capacity to pursue future strategic M&A opportunities.

### **SPP OFFER DETAILS**

The SPP provides you with the opportunity to increase your holding of fully paid ordinary shares in Catapult at a price (**Issue Price**), which is the lower of:

- A\$6.68 per Share, which was the issue price paid by investors under the Placement (**Placement Price**); and
- a 2% discount to the volume weighted average price of Shares traded on ASX (**VWAP**) during the 5 trading days up to, and including, the Closing Date of the SPP Offer (expected to be November 5, 2025), rounded to the nearest cent.

The Placement Price represents a 8.6% discount to the VWAP during the 5 trading days immediately prior to the announcement date of the Placement (A\$7.31).

You may apply for a parcel of SPP Shares valued at A\$1,000, A\$2,500, A\$5,000, and thereafter in A\$5,000 increments, up to a maximum of A\$30,000 (in aggregate) (subject to discretionary scale-back by Catapult). Participation in the SPP is optional and open to Eligible Shareholders, being holders of fully paid ordinary shares in Catapult at 7.00pm (Melbourne time) on October 10, 2025 (**Record Date**) and whose address on the Register is in Australia or New Zealand. The SPP is also being extended to Eligible Shareholders who are Custodians or nominees to participate in the SPP on behalf of certain Eligible Beneficiaries on the terms and conditions set out in the Booklet. Your right to participate in the SPP is not transferable. All SPP Shares will rank equally with existing Shares in Catapult.

The terms and conditions of the SPP are provided in the Booklet and your personalized Application Form.



The SPP is not underwritten, and is targeting to raise up to A\$20M (approximately US\$13M).

If applications for more than this amount are received, Catapult may, at its discretion, accept oversubscriptions above this amount, subject to compliance with the ASX Listing Rules and the ASIC SPP Instrument. Catapult may also, at its discretion, undertake a scale-back of applications for SPP Shares. Therefore, you may receive less than the parcel of SPP Shares for which you have applied. Should this happen, the balance of any application money that is not applied to acquire SPP Shares will be refunded to you, without interest (provided this amount is more than A\$2.00).

I urge you to read these materials in their entirety and seek your own financial, taxation, and other professional advice in relation to the SPP, before you decide whether to participate.

The SPP opens on Tuesday, October 21, 2025, and is expected to close at 5.00pm (Melbourne time) on Wednesday, November 5, 2025.

#### **HOW TO APPLY FOR SPP SHARES**

To apply for SPP Shares, you must either:

- make a payment directly via BPAY® (noting that Eligible Shareholders in New Zealand cannot apply using BPAY unless they have an Australian bank account); or
- if you are an Eligible Shareholder with a registered address in New Zealand and are unable to pay by BPAY, you may pay for SPP Shares via electronic funds transfer (EFT), in accordance with the instructions at <a href="mailto:events.miragle.com/cat-spp">events.miragle.com/cat-spp</a>.

Eligible Shareholders wishing to apply for SPP Shares must ensure that their payment is received by Catapult's share registry, MUFG Corporate Markets (**Registry**), no later than **5.00pm (Melbourne time)** on **Wednesday, November 5, 2025**.

#### QUESTIONS AND FURTHER INFORMATION

The Booklet and the investor presentation released by Catapult to ASX on October 13, 2025 (Investor Presentation) contain important information about the SPP. You should carefully read and consider the Booklet and the "Key Risks" section of the Investor Presentation before deciding whether to participate in the SPP and apply for any SPP Shares.

If you have any questions in relation to how to participate in the SPP, please contact the Registry on 1300 554 474 (callers within Australia) or +61 1300 554 474 (callers outside Australia) or consult your financial or other professional adviser.

On behalf of the Board of Catapult, thank you for your ongoing support.

Yours sincerely

Dr Adir Shiffman

**Executive Chairman** 

#### NOT AN OFFER IN THE UNITED STATES OR ELSEWHERE OUTSIDE AUSTRALIA AND NEW ZEALAND

This letter may not be released to US wire services or distributed in the United States. This letter does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States or any other jurisdiction outside Australia and New Zealand. Any securities described in this letter have not been, and will not be, registered under the US Securities Act of 1933 and may not be offered or sold in the United States except in transactions exempt from, or not subject to, the registration requirements of the US Securities Act and applicable US state securities laws.



ABN 53 164 301 197

All Registry communications to: MUFG Corporate Markets (AU) Limited A division of MUFG Pension & Market Services Locked Bag A14

Sydney South NSW 1235 Australia

Telephone: 1300 554 474

From outside Australia: +61 1300 554 474

ASX Code: CAT

Website: au.investorcentre.mpms.mufg.com

IID:

SRN/HIN:

**Entitlement Number:** 

**Record Date:** 7:00pm (Melbourne time)

Friday, 10 October 2025

Offer Opens: 9:00am (Melbourne time)

Tuesday, 21 October 2025

Offer Closes 5:00pm (Melbourne time):

Wednesday, November 5, 2025

## SHARE PURCHASE PLAN ("SPP") APPLICATION FORM

How do I apply for SPP Shares under this offer?

- · Carefully read the SPP booklet accompanying this form (Booklet). Capitalised terms not otherwise defined in this Application Form are defined in the Booklet.
- Decide on the amount you wish to apply for.
- · Pay for the SPP Shares in accordance with the instructions outlined in the Booklet and further important instructions on the reverse of this form.
- · Payments must be in Australian dollars.
- The SPP provides you with the opportunity to increase your holding of fully paid ordinary shares in Catapult at a price (Issue Price), which is the lower of A\$6.68 per Share, which was the issue price paid by investors under the Placement (Placement Price); and 2.0% discount to the volume weighted average price of Shares traded on ASX (VWAP) during the 5 trading days up to, and including, the Closing Date of the SPP Offer (expected to be Wednesday, November 5, 2025), rounded to the nearest cent.

#### PAYMENT OPTIONS - If you wish to participate in the SPP, you have the following payment options.

#### Option 1: Paying by BPAY®

If paying by BPAY®, refer to the instructions overleaf. You do NOT need to return this acceptance form if you elect to make payment by BPAY®. Payment must be received via BPAY® before 5:00pm (Melbourne time) on Wednesday, November 5, 2025. You should check the processing cut off-time for BPAY® transactions with your bank, credit union or building society to ensure your payment will be received by the Registry in time. By paying by BPAY®, you will be deemed to have completed an Application Form for the value of SPP Shares the subject of your payment.

SPP Shares may be purchased in parcel amounts of A\$1,000, A\$2,500, A\$5,000, A\$10,000, A\$15,000, A\$20,000, A\$25,000 or A\$30,000.

If an amount is received which is not a designated parcel amount, Catapult Sports Ltd may reject the application and refund in full the application monies (without interest) to the Eligible Shareholder, or apply the dollar amount of the payment to the highest designated parcel that is less than the amount of the payment and refund the excess application monies (without interest) to the Eligible Shareholder.

Biller Code: 461483

# Completed Application Forms must be emailed to capital.markets.au@cm.mpms.mufg.com.

Option 2: Paying by EFT payment

A. Tick the box beside the amount you wish to apply for, either A\$1,000, A\$2,500, A\$5,000, A\$10,000, A\$15,000, A\$20,000, A\$25,000 or A\$30,000.

Complete and return this Application Form once your payment has been made by EFT.

B. Submit a payment in Australian Dollars to the following account. Payment must be received in cleared funds by 5:00pm (Melbourne time) on Wednesday, November 5, 2025. You must use your SRN/HIN as the reference number for your deposit. If you do not use your SRN/HIN, your application will not be able to be processed.

Account Name: PCPL - ITF CATAPULT SPORTS LTD SPP

BSB: 062-028 Account No: 12441165

Swift Code for Inbound Deposits from Overseas: CTBAAU2SXXX

C. Enter your contact telephone number at which we may contact you regarding your application for SPP Shares, if necessary.

#### Telephone & Internet Banking – BPAY®

Contact your bank or financial institution to make this payment from your cheque, savings, debit or transaction account. More info: www.bpay.com.au ® Registered to BPAY Pty Ltd ABN 69 079 137 518

	THIS IS A PERSONALIS	<b>ED</b> FORM FOR	THE SOLE USE OF	THE SHAREHOLDER A	ND HOLDING RECORDED ABOVE
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Α	I/we wish to purchase a parcel of SPP Shar	IID: SRN/HIN:	
	A\$1,000 <b>OR</b> A\$2,500 <b>OR</b>	A\$5,000 <b>OR</b>	Entitlement Number:
	A\$10,000 <b>OR</b> A\$15,000 <b>OR</b>	A\$20,000 <b>OR</b>	
	A\$25,000 <b>OR</b> A\$30,000		
В	Date of Submission	Reference on payment	
С	Telephone Number – Business Hours	Telephone Number – After Hours	Contact Name
(	)	( )	

#### IMPORTANT INFORMATION

#### 1. HOW TO APPLY FOR SPP SHARES

## PAYING BY BPAY® (available to Shareholders with an Australian bank account only)

- This is an important document which requires your immediate attention.
   If you are in any doubt as to how to deal with this Application Form, please consult a professional adviser.
- 2. If you do not wish to purchase SPP Shares under this SPP, there is no need to take action.
- Please ensure you have read and understood the Booklet and this Important Information, before you make the Application Payment by BPAY®.
- 4. This SPP is not transferable. Applications can only be accepted in the name printed on the Application Form.
- 5. If you are a custodian, trustee or nominee within the definition of "custodian" in ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 you must complete and submit an additional Custodian Certificate that contains additional certifications and details that must be provided (Custodian Certificate) before your application is received. The Custodian Certificate can be obtained by contacting the Registry. Applications received by custodians that are not accompanied by the Custodian Certificate will be rejected.
- 6. For applicants that are not required to complete the Custodian Certificate, by making payment by BPAY®, you certify that the aggregate of the payment paid by you for:
  - the parcel of SPP Shares indicated on this Application Form or BPAY
    payment; and
  - any other SPP Shares applied for by you, or which you have instructed a Custodian to acquire on your behalf under the SPP or any other similar arrangement in the 12 months prior to the date of submission of payment by BPAY®,

does not exceed A\$30,000.

- Catapult Sports Ltd reserves the right to make amendments to this Application Form where appropriate.
- 8. Applicants are not assured of receiving the SPP Shares for which they have applied as Catapult Sports Ltd retains the right to scale back applications at its absolute discretion, having regard to the size of each applicant's shareholding at the time that allocations are determined.
- 9. Any determinations by Catapult Sports Ltd will be conclusive and binding on all Eligible Shareholders and other persons to whom the determination relates. Catapult Sports Ltd reserves the right to waive strict compliance with any provision of the terms and conditions of the SPP Offer, to amend or vary those terms and conditions or to suspend or terminate the SPP Offer at any time. Any such amendment, suspension or termination will be binding on all Eligible Shareholders even where Catapult Sports Ltd does not notify you of that event.

#### **PAYING BY EFT PAYMENT**

- This is an important document which requires your immediate attention.
   If you are in any doubt as to how to deal with this Application Form, please
   consult a professional adviser.
- 2. If you do not wish to purchase SPP Shares under this SPP, there is no need to take action.
- Please ensure you have read and understood the Booklet and this Important Information, before you make the Application Payment by EFT.
- 4. This SPP is not transferable. Applications can only be accepted in the name printed on the Application Form.
- 5. If you are a custodian, trustee or nominee within the definition of "custodian" in ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 you must complete and submit an additional Custodian Certificate that contains additional certifications and details that must be provided (Custodian Certificate) before your application is received. The Custodian Certificate can be obtained by contacting the Registry. Applications received by custodians that are not accompanied by the Custodian Certificate will be rejected.
- 6. For applicants that are not required to complete the Custodian Certificate, by making payment by EFT, you certify that the aggregate of the payment paid by you for:
  - the parcel of SPP Shares indicated on this Application Form or EFT;
  - any other SPP Shares applied for by you, or which you have instructed a Custodian to acquire on your behalf under the SPP or any other similar arrangement in the 12 months prior to the date of submission of payment by EFT,

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#### 2. HOW TO LODGE YOUR APPLICATION FORM

If paying by BPAY® you do not need to complete or return the Application Form. You should check the processing cut off-time for BPAY® transactions with your bank, credit union or building society to ensure your payment will be received by the Registry by the close of the offer no later than 5:00pm (Melbourne time) on Wednesday, November 5, 2025.

If paying by EFT, complete and return this Application Form once your payment has been made by EFT. Completed Application Forms MUST be emailed to capital.markets.au@cm.mpms.mufg.com.

If you require further information on how to complete this Application Form, please contact Catapult's share registry, MUFG Corporate Markets, on +61 1300 554 474.