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## ASX Announcement

**Wiseway Group Limited**  
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### **Wiseway and Borderless360: Mutual Investment Partnership to Strengthen Global E-Commerce**

**Wiseway Group Limited (ASX: WWG)**, one of Australia's leading integrated freight and logistics operators, today announced the formation of a **Mutual Investment Partnership** with **Borderless360**, a technology-driven global logistics provider.

As a first step in the partnership, Wiseway will provide Borderless360 USD \$200,000 in cash and 947,831 ordinary shares at a deemed issue price of \$0.32 per share in Wiseway Group Limited in exchange for a minority stake in Borderless360. In the spirit of further enhancing the partnership, Wiseway has also been granted a call option which, subject to the achievement of agreed performance milestones and ongoing integration of joint services. This will allow for a deeper collaboration while maintaining a minority position in Borderless360.

Completion of the investment is due to complete 29 October 2025. Therefore, the shares will be issued on 29 October 2025 by utilising the Company's existing capacity under ASX Listing Rule 7.1. The investment will be made by utilising the Company's existing cash reserves, and there are no material conditions that need to be satisfied before the contract becomes legally binding.

This partnership represents a significant step toward a broader strategic relationship between the two companies — one built on deep alignment, shared values, and a joint vision to redefine global logistics through technology and infrastructure integration.

#### **A Partnership Built on Alignment and Shared Vision**

Ever since beginning to work together, both companies have recognized a strong cultural and strategic fit — grounded in shared values, an entrepreneurial spirit, and a commitment to simplifying cross-border logistics.

For Wiseway, the partnership represents the next stage of its e-commerce evolution, expanding beyond traditional freight forwarding into a technology-led service model. For Borderless360, it adds new depth to its asset-light network through Wiseway's established infrastructure across China, United States, Australia, Singapore and New Zealand.

Together, the companies will co-develop Borderless360's existing **global direct injection network**, starting with expanded fulfillment locations and leveraging Wiseway's infrastructure to offer e-commerce retailers end-to-end delivery from China to key regions with faster transit times, transparent pricing, and enhanced visibility.

#### **Executive Commentary**

**Ken Tong, CEO of Wiseway**, said:

"This Mutual Investment Partnership represents more than a financial transaction — it's a collaboration built on alignment, capability, and shared ambition. Borderless360's technology and cross-border expertise complement our infrastructure and operations perfectly. Together, we'll redefine what integrated global logistics can look like."

**Michael Teasdale, CEO of Borderless360**, said:

“From the outset, it’s been clear that Wiseway and Borderless360 share a similar approach to growth and innovation. This partnership brings together two strengths — their infrastructure and our technology — to create a smarter, more connected logistics network for retailers around the world.”

### **Driving End-to-End Capabilities Across Key Markets**

The partnership strengthens both companies’ ability to provide full-spectrum logistics solutions — from freight forwarding and customs clearance to fulfillment and final-mile delivery.

WiseWay’s global footprint, with over 70,000 square metres of warehousing space and freight operations across China, United States, Australia, Singapore and New Zealand, complements Borderless360’s technology-enabled logistics network across Hong Kong, Japan, the UK, Netherlands, Canada, Australia, New Zealand and the US. Together, they will expand their combined capacity for Borderless360’s **Direct Injection** services — particularly from China to key markets such as the United States, Europe, and Asia Pacific.

### **The Future of the Partnership**

This Mutual Investment Partnership marks the beginning of a deeper integration of technology, infrastructure, and operational expertise. By combining Borderless360’s advanced technology platform — a global logistics operating system that unifies proprietary direct injection services, order fulfillment, AI-driven performance insights and SLA tracking analytics— with Wiseway’s extensive freight forwarding, customs and warehousing network, the two companies are creating a new model for transparent, scalable global trade.

As global e-commerce continues to grow, both companies aim to become a **trusted leader in global logistics** — one that retailers can rely on for real-time visibility, operational intelligence, and seamless movement of goods across continents.

The **power of consolidation and coming together** will not only strengthen logistics performance and cost efficiency but also unlock new opportunities for innovation, customer experience, and sustainable global growth.

**Authorised for release by the Board of Directors of Wiseway Group Limited.**

**Ends**

For further information, please contact:

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### **About Wiseway Group Limited (the Company)**

WiseWay (ASX: WWG) is a leading provider of integrated logistics solutions, with a global network of strategically located warehouses and facilities and a large modern fleet of trucks, aircraft and delivery vehicles.

Established in 2005 to serve the growing Australia-Asia Pacific trade industry, Wiseway has grown to become one of the top three outbound air freight logistics providers in Australia. With multiple strategically located operation hubs in Australia, the US, and the Asia Pacific, the Company provides its large base of domestic and international customers with specialist cross-border logistics services including air freight, sea freight, import, domestic transportation, warehousing, and customs clearance.

**For more information, please visit [www.wiseway.com.au](http://www.wiseway.com.au)**

### **About Borderless360**

Borderless360 is a Hong Kong based global logistics technology company and global logistics operating system that empowers e-commerce retailers to expand internationally with ease. Through its connected platform and fulfillment centers in eight regions worldwide, Borderless360 enables fast, cost-efficient, and transparent order logistics. Powered by advanced AI, Borderless360 turns operational complexity into clarity—analyzing logistics data, explaining performance trends, and enabling instant actions across fulfillment, direct injection, freight forwarding, and reporting in one unified system. With real-time SLA tracking, performance insights, and intelligent automation, retailers can scale globally with confidence.

Learn more at [www.borderless360.com](http://www.borderless360.com)

# Wiseway x Borderless360

## Global Network & Strategic Partnership Map



### Wiseway's Global Footprint

- ✓ 70,000 sqm warehousing space across the network
- ✓ Customs bonded facilities in Australia, New Zealand, USA and Singapore
- ✓ Wiseway US – expanded footprint with multiple warehousing and logistics hubs across the West Coast
- ✓ Two branches in China (Shanghai and Guangzhou) with superior team capabilities
- ✓ Diversified business shipping to 100+ destinations
- ✓ Wiseway Singapore – serving Southeast Asian market and the larger APAC region
- ✓ Integrated with Borderless360 for global Direct Injection fulfilment

#### Canada & USA

##### Borderless360:

Canada  
California  
Texas  
Tennessee

##### Wiseway:

Los Angeles

#### UK, Netherlands (EU)

##### Borderless360:

UK  
Netherlands (EU)

#### Australia & New Zealand

##### Borderless360 &

##### Wiseway:

Sydney  
Brisbane  
Melbourne  
Perth  
Adealaide  
Auckland

#### China, Singapore & Japan

##### Borderless360:

Hong Kong  
Japan

##### Wiseway:

Shanghai,  
Guangzhou  
Singapore

### Borderless360 at a glance

- ✓ Powerful technology platform
- ✓ 8 global fulfillment regions
- ✓ Specialists in Direct Injection shipping
- ✓ AI-driven SLA and performance analytics
- ✓ Seamless end-to-end visibility and control