

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                                                   |
|---------------------------------------------------|
| <b>Name of entity – Camplify Holdings Limited</b> |
| <b>ABN – 83 647 333 962</b>                       |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                |
|----------------------------|----------------|
| <b>Name of Director</b>    | Justin Hales   |
| <b>Date of last notice</b> | 29 August 2025 |

### **Part 1 - Change of director's relevant interests in securities**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                         |                                                                                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Direct or indirect interest</b>                                                                                                                                      | Direct & Indirect                                                                                                                                                          |
| <b>Nature of indirect interest<br/>(including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | The Hales Bought A Farm Fund Pty Limited ATF The Hales Bought a Farm Fund Trust (Director and Beneficiary).<br><br>Investify Wealth Pty Limited (Director and Shareholder) |
| <b>Date of change</b>                                                                                                                                                   | 21 October 2025                                                                                                                                                            |

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|                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>No. of securities held prior to change</b>                                                                            | <p>5,519,110 Indirect Ordinary shares – held by The Hales Bought A Farm Fund Pty Limited ATF The Hales Bought a Farm Fund Trust.</p> <p>125,197 Indirect Ordinary shares – held by Investify Wealth Pty Limited.</p> <p>24,885 Direct Ordinary shares – held by Justin Hales (9,177 under restriction until 10 March 2026).</p> <p>66,175 Options under the Executive Incentive Plan 1 July 2021 to 30 June 2024 – held by Justin Hales.</p> <p>101,658 Options under the Executive Incentive Plan 1 July 2022 to 30 June 2025 – held by Justin Hales.</p>                                                 |
| <b>Class</b>                                                                                                             | Ordinary Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Number acquired</b>                                                                                                   | 16,255 Ordinary shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Number disposed</b>                                                                                                   | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small> | \$5,269.87                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>No. of securities held after change</b>                                                                               | <p>5,519,110 Indirect Ordinary shares – held by The Hales Bought A Farm Fund Pty Limited ATF The Hales Bought a Farm Fund Trust.</p> <p>125,197 Indirect Ordinary shares – held by Investify Wealth Pty Limited.</p> <p>41,140 Direct Ordinary shares – held by Justin Hales (9,177 under restriction until 10 March 2026, 16,255 under restriction until 21 October 2026).</p> <p>66,175 Options under the Executive Incentive Plan 1 July 2021 to 30 June 2024 – held by Justin Hales.</p> <p>101,658 Options under the Executive Incentive Plan 1 July 2022 to 30 June 2025 – held by Justin Hales.</p> |

+ See chapter 19 for defined terms.

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|                                                                                                                                                                                            |                                                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| <b>Nature of change</b><br><small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small> | 16,255 ordinary Shares issues under Employee Equity Incentive Plan. |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                                             |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Detail of contract</b>                                                                                                                                                                   | n/a |
| <b>Nature of interest</b>                                                                                                                                                                   | n/a |
| <b>Name of registered holder (if issued securities)</b>                                                                                                                                     | n/a |
| <b>Date of change</b>                                                                                                                                                                       | n/a |
| <b>No. and class of securities to which interest related prior to change</b><br><small>Note: Details are only required for a contract in relation to which the interest has changed</small> | n/a |
| <b>Interest acquired</b>                                                                                                                                                                    | n/a |
| <b>Interest disposed</b>                                                                                                                                                                    | n/a |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and an estimated valuation</small>                                                                 | n/a |
| <b>Interest after change</b>                                                                                                                                                                | n/a |

**Part 3 – <sup>+</sup>Closed period**

|                                                                                                                                                               |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>                                                          | n/a |
| <b>If prior written clearance was provided, on what date was this provided?</b>                                                                               | n/a |

+ See chapter 19 for defined terms.