

### 13 November 2025

## CHAIR ADDRESS AT THE 2025 ANNUAL GENERAL MEETING OF SUPERLOOP LIMITED

Superloop Limited (ASX:SLC) (**Superloop**) provides the attached Chair address which will be delivered today at 02.00 p.m. AEDT at the Superloop 2025 Annual General Meeting.

### **ENDS**

Authorised for release by the Superloop Board of Directors.

## **ABOUT SUPERLOOP**

Founded in 2014, and listed on the ASX since 2015, Superloop's purpose is to enable better internet for Australian homes and businesses. We enable challenger retail brands (including Superloop and Exetel brands) to take a larger share of the market, leveraging Superloop's Infrastructure-on-Demand platform. Superloop provides connectivity and services to customers in three segments of the market: Consumer, Business and Wholesale. Our offerings leverage Superloop's investments in physical infrastructure assets that include fibre, subsea cables and fixed wireless, as well as Superloop's software platforms. Hundreds of thousands of homes and businesses rely on Superloop and Exetel every day for their connectivity needs.

Visit <u>www.superloop.com</u> to learn more.

### **Contacts**

Superloop is at:

Web: <a href="https://www.superloop.com/">https://www.superloop.com/</a>

Twitter: <a href="https://twitter.com/superloopnet">https://twitter.com/superloopnet</a>

LinkedIn: <a href="https://au.linkedin.com/company/superloop">https://au.linkedin.com/company/superloop</a>

Facebook: <a href="https://www.facebook.com/SuperloopHomeBroadband/">https://www.facebook.com/SuperloopHomeBroadband/</a>

Instagram: <a href="https://www.instagram.com/superloop.homebroadband/">https://www.instagram.com/superloop.homebroadband/</a>

## For more information:

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FY25 has been another significant year for Superloop and I am pleased to report growth continues across all segments: Consumer, Business and Wholesale.

We have now completed the second full year of our Double Down strategy. As we outlined in front of you last year, this strategy is aimed at delivering accelerated growth in both revenue and profitability by maintaining cost leadership, deepening and broadening our market penetration and pursuing targeted acquisitions that enhance scale and capability.

I'm pleased to report that in year two, that strategy continues to deliver results. Revenue increased by 31% to \$547m, Underlying EBITDA grew by 70% to \$92.2m, and once again, we achieved strong growth in new customers, up 60% to 731,000. Pleasingly, Superloop delivered a positive Net Profit After Tax result for the financial year, the first such result for the Company since the turnaround began in 2020.

Superloop's performance in FY25 also attracted multiple accolades. Superloop was awarded Ookla's Speed test award for the Fastest Fixed Network, the Canstar Blue award for Innovation Excellence for Refreshify, the Australian Growth Award for Business Services, in addition to inclusion in the Australian Financial Review's Fast 100 list, an advertising effectiveness award (or Effie as it's known) and customer satisfaction awards courtesy of WhistleOut. These awards recognize Superloop's absolute commitment to achieving outstanding performance, reliability and speed for customers, resulting in its strong growth.

Since our last AGM, we have entered the S&P ASX/200 index. The inclusion of our Company in the ASX200 is a significant milestone, and further highlights Superloop's success in delivering sustained value to its shareholders.

Entry into the ASX 200 also reflects Superloop's position as a mature market participant. This is a position that is supported by successive Business and Wholesale contract wins throughout FY25. An example is Superloop's appointment as the sole statutory infrastructure provider for the new city of Bradfield in Sydney, the first such city to be built in Australia in 100 years.

In addition to impressive financial results, Superloop has made great strides in our ESG initiatives. Superloop is continuing to reduce the gender pay gap, now at 5.7%, enabling free internet under the School Student Broadband Initiative with more than 3,300 households connected and continuing our meaningful partnerships with the Humpty Dumpty Foundation, DV Collective and Avinya Foundation, to name some of the many organisations the Company supports.

We also avoided 1.93 tonnes of landfill through the implementation of circular economy practices, and all Eastern Seaboard core routers were upgraded to more efficient models. We continue to work towards reducing our carbon footprint and the Superloop Sustainability Council meets regularly to ensure enhanced governance of environmental initiatives across the Company.

As we look forward into FY26, the final year of the Double Down strategy, Superloop will continue to focus on:

- driving strong organic growth;
- making prudent investments that deliver value to shareholders; and
- building both the Superloop and the Exetel brands by providing an experience that customers will not only respond to and want to stay with but also invite friends and family to join.

I would now like to make a couple of comments on the resolutions which we are putting to shareholders today.

Our first resolution is the adoption of the Remuneration Report. Our approach to remuneration went through an



extensive refresh ahead of the 2024 AGM. This year, we have continued to further strengthen and refresh our approach to our remuneration framework. This includes the introduction of STI deferral, the introduction of a Minimum Shareholding Requirement Policy and adjustments to our LTI scheme to better align with our position within the ASX200. Such changes ensure our remuneration practices remain both competitive and transparent. As such, we ask that you support this Resolution.

Resolution 2 today relates to my re-election as Director. It's always an odd feeling to have to deliver your own bio, but as you know, I was elected Superloop Chair four years ago in 2021. I have more than 40 years' experience in leadership, starting and building businesses, corporate and international business law, product and business development, marketing and strategy. I have extensive board experience, and as you know, a passion for telco, tech and digital innovation.

Resolution 3 relates to the election of Ms. Alexandra Crammond. Alex is a senior legal and commercial executive with deep experience in the technology, telecommunications and digital media sectors. Alex has extensive experience in growing new businesses, driving transformation and improving business performance and growth.

Resolution 4 relates to the issue of shares to Origin Energy as per the agreement between Superloop and Origin Energy announced on 13 March 2024. The Origin Energy agreement represents a significant step change for Superloop. We remain confident that the number of Origin customers will continue to grow and deliver increasing revenue for Superloop.

Resolution 5 proposes a modest increase to the Non-Executive Director fee pool, to allow for temporary fluctuations in the size of the Board, if and when appropriate, in its orderly management of Board renewal and succession planning.

Resolution 6 relates to the approval of a grant of Performance Rights to our Managing Director / Chief Executive Officer (MD/CEO), Paul Tyler. Resolution 6 is aligned with Paul's long-term incentive.

The Board believes that it is in shareholders' interests to provide the MD/CEO with a market-competitive equity-based, long-term incentive to ensure there is alignment between shareholder outcomes and MD/CEO reward and retention.

On behalf of the Board, we ask that you support all of these Resolutions.

I would like to thank my Board colleagues for their continued contribution and commitment. Each Board member is committed to ensuring that the Board maintains the relevant skills, experience and attention to detail that is expected of public company boards. On behalf of the Board, I would also like to thank each and every member of the incredible team at Superloop, for their contribution to such a successful FY25.

Finally, I would like to thank you, our shareholders, for your continuing feedback and support.