

ASX Announcement

Board Update

17 November 2025

McPherson's Limited (**ASX:MCP**) announces the appointment of Mr John Batistich as an independent non-executive director of the Company, effective from today, Monday 17 November 2025.

Mr Batistich is an experienced non-executive director and strategic board advisor with over 30 years of cross-sector leadership in marketing, digital innovation, customer experience, and general management. He has held senior roles with leading global companies including Westfield Group, PepsiCo, Kimberly-Clark, Wrigley Company and Lion Nathan. He currently serves as a non-executive director of Foodco Group Pty Ltd and has previously served on the Boards of Zip Co Limited and Sunnyfield Disability Services, as well as a Board Advisor to General Pants Co. and Moose Toys.

Chair of the Board, Alison Cook, welcomed Mr Batistich:

"On behalf of the Board, I am delighted to welcome Mr John Batistich as a non-executive director of McPherson's. John brings a wealth of experience in customer strategy, digital innovation, and governance across a range of industries. His experience, strategic insight and commitment to excellence will be invaluable as we continue to drive sustainable growth and create value for shareholders."

An Appendix 3X for Mr Batistich will follow this announcement.

As foreshadowed at the Company's Annual General Meeting on 31 October 2025, the Company also announces that Jane McKellar will retire from the Board on 31 January 2026. The Board would like to thank Jane for her significant contribution as a non-executive director and chair of the People & Culture Committee.

In light of these changes, the Board will review the most appropriate composition, committee structure and leadership positions of the Board to align with the Company's new strategy and will update the market in due course.

Authorisation

This ASX announcement has been authorised by the McPherson's Limited Board of Directors.

For further information please contact

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About McPherson's Limited

McPherson's Limited is a supplier of some of Australia's well-known essential health, beauty, and wellness products. The Company's portfolio is anchored by five iconic core household brands: 'Manicare', 'Lady Jayne', 'Dr. LeWinn's', 'Swisspers', and 'Fusion Health'. McPherson's strategy is to

invest in and grow these brands through the pharmacy, grocery and e-commerce channels. In addition, the Company supplies a supporting portfolio of other popular brands in attractive segments of the market including footwear, haircare, vitamins and supplements, fragrance and nutrition. McPherson's is headquartered in Sydney and is listed on the Australian Securities Exchange.

For further information, please visit www.mcphersons.com.au