

Adore Beauty Group Limited ABN 78 636 138 988

ASX ANNOUNCEMENT

21 November 2025

2025 Annual General Meeting – Results

Adore Beauty Group Limited (ASX: ABY) (Adore Beauty) advises that the results of Adore Beauty's Annual General Meeting held today are set out in the attached document.

All resolutions put to the Annual General Meeting were passed with the requisite majority by way of a poll.

Ends

This announcement was authorised by the Company Secretary.

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About Adore Beauty

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 300+ brands and 15,000 products. Adore Beauty operates in Australia and New Zealand.

For further information please visit www.adorebeautygroup.com.au

ADORE BEAUTY GROUP LIMITED

ANNUAL GENERAL MEETING Friday, 21 November, 2025

As required by section 251AA(2) of the Corporations Act 2001 (Commonwealth) the following statistics are provided in respect of each resolution on the agenda.

Resolution Voted on at the meeting			Proxy Votes (as at proxy close)				Total votes cast in the poll (where applicable)			
No	Short Description	Strike Y/N/NA	For	Against	Discretionary (OpenVotes)	Abstain	For	Against	Abstain **	Result
1	ELECTION OF DIRECTOR - JASON MURRAY	NA	59,689,384 96.91%	23,542 0.04%	1,881,951 3.06%	4,269	71,887,389 99.97%	23,542 0.03%	4,269	Carried
2	ELECTION OF DIRECTOR - IAIN NAIRN	NA	59,689,762 96.91%	22,242 0.04%	1,882,951 3.06%	4,191	71,888,767 99.97%	22,242 0.03%	4,191	Carried
3	RE-ELECTION OF DIRECTOR - SANDRA BIRKENSLEIGH	NA	59,648,266 96.88%	39,629 0.06%	1,880,132 3.05%	31,119	71,844,452 99.94%	39,629 0.06%	31,119	Carried
4	REMUNERATION REPORT	N	48,965,410 95.87%	226,866 0.44%	1,880,100 3.68%	25,023	50,847,007 99.56%	226,866 0.44%	25,323	Carried

^{** -} Note that votes relating to a person who abstains on an item are not counted in determining whether or not the required majority of votes were cast for or against that item