

STATEMENT TO AUSTRALIAN SECURITIES EXCHANGE - November 26, 2025

### FLIGHT CENTRE TRAVEL GROUP LAUNCHES

## **WORLD360 REWARDS LOYALTY PROGRAM**

# **Key Highlights**

- Free to join with instant rewards; optional Member Plus tier (\$249/year) unlocks 15,000 bonus
  World 360 Rewards points, airport lounge access, delay protection, and more
- Earn World 360 Rewards points on every booking flights, hotels, cruises, tours across Flight Centre, Travel Associates, and Cruiseabout, with no blackout dates
- Earn with 300+ partners spanning banking (ANZ), health (Bupa), retail, and lifestyle, with new partners added regularly
- Triple dip rewards: Opportunity to earn World360 points alongside airline points and credit card points for maximum value
- Redeem flexibly: Use World 360 Rewards points for any travel product at participating brands or exclusive points-only deals in the World360 Rewards Store

# **Introducing World360 Rewards**

FLIGHT Centre Travel Group (ASX: FLT) today unveiled World360 Rewards, an Australian loyalty program designed to make travel more rewarding and accessible.

Built entirely around the travel experience, the new program enables members to earn faster, redeem easier, and travel more often.

World360 Rewards covers the entire holiday journey – from flights and hotels to cruises, tours, and everyday essentials – through one of the largest travel partner networks in the country.

Members can earn World360 Rewards points across:

- 500+ airlines
- 900,000 hotels worldwide
- 40+ cruise lines
- 300,000+ tours; and
- 300+ retail and lifestyle partners

"Travel is literally the point of this game-changing new program," James Kavanagh, FLT's global leisure CEO, said.

"With World360 Rewards, members earn points on every flight, every fare class, and every part of their holiday booking. Plus, they can stack rewards or triple dip – earning World360 points alongside airline points and credit card points.

"This creates one of the fastest paths to travel rewards in the Australian market.

"Rather than competing with airline programs, World360 Rewards complements them, giving travellers more choice and flexibility without sacrificing loyalty to their preferred carriers. Members can also redeem their points on any travel products that our participating brands sell – if the product is available, you can use your points to book it."

"From a company perspective, this is an exciting opportunity that will create new engines of growth – rewarding customers, increasing basket-size, unlocking supplier value and driving personalisation."

# **Launch Incentives Include Opportunity to Earn Triple Points**

To celebrate the program's launch, members can earn triple points with selected partners, including Air New Zealand, Fiji Airways, Norwegian Cruise Line, Regent Seven Seas, Viking Cruises, and leading tour operators such as Trafalgar and Contiki.

"These accelerated earning opportunities – on top of the triple dip opportunities – mean families booking holidays with participating partners can significantly reduce the cost of future travel," Mr Kavanagh said.

#### World360 Rewards Store

Members can redeem points as full or partial payment for holidays or access exclusive points-only travel deals through a custom-built Rewards Store. From single-day tours to complete holiday packages, the store offers flexibility and opens up more accessible travel possibilities.

## **How to Join**

World360 Rewards is free to join and available now via the Flight Centre, Travel Associates, and Cruiseabout brands. Customers can download the app from the iOS App Store or Google Play and start earning instantly.

For those seeking premium benefits, the Member Plus tier (\$249/year) includes:

• 15,000 bonus sign-up points

- Airport lounge access
- Delay protection
- A global esim; and
- Additional bonus benefits

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FLT's Managing Director has authorised this announcement