

**ASX Announcement**

2 December 2025

## **Reclassification to ‘Application Software’ GICS**

**Sydney, Australia, 2 December 2025:** AI-Media Technologies Limited (‘**AI-Media**’ or the ‘Company’) (**ASX: AIM**), a global provider of technology-driven captioning, transcription and translation solutions, advises that, the S&P Dow Jones Indices has confirmed the Company’s Global Industry Classification Standard (GICS) will be updated to Application Software (45103010) within the Information Technology sector, effective 1 December 2025.

The change reflects AI-Media’s successful transition into a technology company providing AI-powered text, voice and data solutions embedded in customer workflows. The Company’s platform transforms audio and video content into structured data, multilingual outputs and insights for customers across broadcast, enterprise, government and education.

**Tony Abrahams, Co-Founder and CEO, commented:** “This reclassification aligns AI-Media with global technology peers and reflects our evolution into a software-led business delivering AI-powered text, voice and insights solutions. We expect this clearer positioning to support increased stock liquidity and trading volumes and strengthen our ambition to qualify for future inclusion in the S&P/ASX All Technology Index.”

**ENDS**

**This announcement has been approved for release by the Chair, Managing Director and Company Secretary.**

### **Further Information**

#### **AI-Media Technologies**

Lisa Jones  
Company Secretary  
[investorrelations@ai-media.tv](mailto:investorrelations@ai-media.tv)

#### **NWR Communications**

Melanie Singh  
Investor Relations  
[melanie@nwrcommunications.com.au](mailto:melanie@nwrcommunications.com.au)

### **About Ai-Media**

AI-Media (ASX: AIM) is a global leader in AI-powered voice translation, captioning, and language orchestration. The LEXI Suite and global encoder network deliver real-time multilingual intelligence—trusted worldwide to modernize workflows, enhance communication, and scale the shift from text to spoken AI.

For more information visit the [AI-Media website](https://ai-media.tv).