



10 December 2025
NZX/ASX Market Release

Organisational Announcement: Chief Marketing Officer

The a2 Milk Company ("a2MC" or the "Company") advises that Edith Bailey has resigned from her position of Chief Marketing Officer (CMO). Edith will be finishing up in her role by the end of February 2026 but will be available to assist with an orderly transition to a new CMO, with the recruitment process for the new CMO having already commenced.

Edith joined the Company in 2021 and has led the central marketing team, including overseeing its science and nutrition functions. During her time at a2MC, Edith has played a significant role in refreshing the Company's purpose and vision, updating its global brand positioning, expanding the science programme and ramping up innovation.

David Bortolussi, Managing Director and CEO, said "Edith has been an important member of our Executive Leadership Team and I would like to personally thank Edith for her passion and contribution to a2MC. We wish her all the best in her future endeavours."

The Company hopes to be able to announce the appointment of a new CMO early in the new year.

Authorised for release by

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