

# adairs

## Release to the Australian Securities Exchange

### Adairs Limited

### Appointment of Group Chief Financial Officer

**3 February 2026**

**Adairs Limited** (“Adairs” or “the Company”) is pleased to announce the appointment of Mr Matt Edmonds as Group Chief Financial Officer, effective 9 February 2026.

Mr Edmonds is an accomplished finance and commercial executive with more than 20 years’ international experience spanning finance leadership, digital transformation, and large-scale retail operations across Australia, the UK, Asia, and the US.

He joins Adairs following a decade at Coles Group, where he held several senior finance and digital roles, culminating in General Manager – Finance, Digital and Technology. Prior to Coles, Mr Edmonds held senior finance roles with Tesco plc (including Finance Director – International and Asia) and Fresh & Easy (roles including Supply Chain Director) and Safeway.com (USA).

Across these roles, Matt has gained experience in leading business transformation, finance departments, digital channels, merchandising and supply chain. His experience has included periods in group and regional management roles, operating and leading across a portfolio of businesses in various markets.

**Elle Roseby, Group CEO and Managing Director, said:**

*“The Board and I are delighted to welcome Matt to Adairs as our new Group Chief Financial Officer. His blend of financial, supply chain, major projects, and digital channel leadership, as well as business strategy implementation and governance experience, will be an asset to the Group.*

*Matt has a proven track record as a finance leader across multiple retail formats in Australia and other international markets. His experience includes leadership roles in management, finance and financial partnering across various operational functions within leading retailers, including a range of businesses in different phases of their development.*

*I am confident Matt will be a value adding addition to our leadership team and Group.”*

**Mr Edmonds said:**

*“I am excited to join Adairs and look forward to working with Elle and the leadership teams in the group. I’m eager to contribute to the next phase of the Group’s growth and value creation for shareholders.”*

Mr Edmonds will assume responsibility for all Group finance functions—including financial reporting, treasury and investor relations—and will also serve as Company Secretary. Outgoing Group CFO Ashley Gardner will remain with the Company until mid-March 2026 to support a smooth transition.

**ENDS**

This announcement has been authorised for release by the Chair of Adairs Limited.

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For further information, please contact:

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## **About Adairs Limited**

*Adairs Limited (ASX: ADH) is a leading omnichannel specialty retailer operating across Australia and New Zealand. The Group offers a diverse range of home furnishings, furniture, and home décor through three distinct brands: Adairs, Focus on Furniture, and Mocka. Each brand is design-led, sources and procures its own products, and retails through owned or controlled channels. All businesses are customer-focused and service-oriented, operating as wholly owned subsidiaries of the Company and functioning independently in all material respects.*

*Adairs head office is in Melbourne, Australia. For further information visit our investor relations website [www.investors.adairs.com.au](http://www.investors.adairs.com.au)*