



ASX ANNOUNCEMENT

Enero Appoints Tracy Leung As CFO, Anouk Darling Steps Down As Non-Executive Director

Thursday February 19th

Enero Group Limited (**ASX:EGG**) (Company or Enero) announces the appointment of Tracy Leung as Chief Financial Officer, and resignation of Anouk Darling as Independent Non-Executive Director, effective immediately. No new directors are expected to join the Board at this time.

The Chief Financial Officer role has been re-established to partner with agency leadership and sharpen the Group's focus on strategy and operational excellence as it enters its next phase of growth. Tracy has supported the business through a period of complexity and challenge, and her appointment underscores a clear emphasis on performance and leadership continuity.

Ian Ball, Group CEO, said: "Tracy's appointment as Chief Financial Officer reinforces our focus on performance, transparency and stability as we advance the Group's transformation and growth agenda. As we navigate a dynamic market environment and plan the next chapter, disciplined capital management, clear accountability and consistent execution are critical."

Separately, as a result of her increased executive responsibilities as the CEO of Scape, part of The Living Company, Anouk Darling has advised the Board of her decision to step down from her role as Non-Executive Director, effective immediately.

During her nine-year tenure with Enero, Anouk contributed to the Group's strategic oversight and supported the Board and executive leadership team through a period of corporate and operating model restructuring. She brought more than 20 years' international experience across brand, marketing and commercial leadership roles, with a strong focus on organisational performance and financial accountability.



The Board acknowledges her substantial and sustained contribution to Enero and thank her for her service.

Ian Rowden, Enero Group Chair, said: "Anouk has made a significant contribution to Enero during her nine years with the Group. She provided experienced counsel and commercial oversight during the period of corporate and operating model restructuring undertaken in recent years and has continued to support the Board and executive team as the business strengthened operational alignment and financial discipline. Her insight and international experience have been valued by both the Board and executive leadership team. On behalf of the Board, I thank her for her service and contribution to the Group and wish her well in her future endeavours."

In line with the Group's focus on transformation and operating efficiency, the responsibilities of the role will be re-aligned across the existing Non-Executive Directors.

This announcement was authorised for release by the Board of Directors.

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About Enero



Enero Group is a specialist portfolio of marketing, technology and communications businesses listed on the ASX (Australian Stock Exchange) that includes creative agency BMF, PR and integrated communications agencies the Hotwire Group (Hotwire and ROI DNA), and digital and experiential agency Orchard.