



ASX ANNOUNCEMENT

Carolyn Bendall to join Shaver Shop Board

Melbourne, 31 March 2026 – Shaver Shop Group Limited (ASX: SSG), the Australian specialty retailer of male and female personal grooming and beauty products, today announced that Carolyn Bendall would join the Board of Shaver Shop Group Limited as an independent, non-executive director of the company on 1 April 2026.

Ms Bendall has over 10 years' experience in governance roles which is complemented by over 30 years of executive experience focused on customer strategy, strategic marketing and communications as well as digital transformation. In addition to her current roles as a Committee Member of the Melbourne Cricket Club (MCC) and a Director of the MCC Foundation, she sits on the Advisory Boards for several female-founded scale ups and has sat on the Boards of the Australian Sports Museum and The Man Cave Global. Prior to focusing on non-executive roles, Ms Bendall was the Chief Marketing Officer for Medibank and Swinburne University of Technology and General Manager Marketing at ANZ Banking Group Limited (Australia).

Commenting on Ms Bendall's appointment, Shaver Shop's Chairman, Mr Brodie Arnhold said, "I am delighted that Carolyn has agreed to join Shaver Shop's board. Her considerable experience in strategic marketing, customer strategy and communications will be highly valuable as we continue to build the Shaver Shop and Transform-U™ brands across both traditional and digital retail channels."

"I am sure that Carolyn will make a significant contribution to the Board and Shaver Shop's business."

Following her appointment, Ms Bendall will stand for election at the next Shaver Shop Annual General Meeting which is currently scheduled to be held in November 2026.

Approved by the Board.

-ENDS-

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