

7 April 2026

The Manager  
Company Announcements Office  
ASX Limited  
Level 27  
39 Martin Place  
SYDNEY NSW 2000

By electronic lodgement

Dear Sir/Madam

**Re: Notice of change of interests of substantial holder – Ooh!Media Limited (OML)**

We enclose notice of change of interests of substantial holder in Ooh!Media Limited. This notice is given by Lennox Capital Partners Pty Limited.

Yours faithfully



**Hannah-Mary Crabbe**  
Company Secretary

**Form 604**Corporations Act 2001  
Section 671B**Notice of change of interests of substantial holder**

To Company Name/Scheme **Ooh!Media Limited**

ACN/ARSN **602 195 380**

**1. Details of substantial holder(1)**

Name **Lennox Capital Partners Pty Ltd**

ACN/ARSN (if applicable) **617 001 966**

There was a change in the interests of the substantial holder on **01/04/2026**

The previous notice was given to the company on **18/06/2024**

The previous notice was dated **18/06/2024**

**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
<b>Ordinary Fully Paid</b>	<b>27,667,628</b>	<b>5.14%</b>	<b>32,772,707</b>	<b>6.14%</b>

**3. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
<b>Refer Annexure 1</b>	<b>Lennox Capital Partners Pty Ltd</b>	<b>Refer Annexure 1</b>	<b>Refer Annexure 1</b>	<b>Refer Annexure 1</b>	<b>Refer Annexure 1</b>

**4. Present relevant interests**

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
<b>Lennox Capital Partners Pty Ltd</b>	<b>HSBC Custody Nominees (Australia) Limited</b>	<b>HSBC Custody Nominees (Australia) Limited</b>	<b>Ordinary Fully Paid securities purchased and sold on market and acquired via off market transfer by Lennox Capital Partners Pty Ltd</b>	<b>6,624,791 (Ordinary Fully Paid)</b>	<b>6,624,791</b>
<b>As above</b>	<b>BNP Paribas Nominees Pty Limited</b>	<b>BNP Paribas Nominees Pty Limited</b>	<b>As above</b>	<b>13,143,803 (Ordinary Fully Paid)</b>	<b>13,143,803</b>
<b>As above</b>	<b>J. P. Morgan Nominees Australia Pty Limited</b>	<b>J. P. Morgan Nominees Australia Pty Limited</b>	<b>As above</b>	<b>13,004,113 (Ordinary Fully Paid)</b>	<b>13,004,113</b>

**5. Changes in association**

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

**6. Addresses**

The addresses of persons named in this form are as follows:

Name	Address
Lennox Capital Partners Pty Ltd	Level 2, 5 Martin Place, Sydney NSW 2000

**Signature**

print name **Hannah-Mary Crabbe** Capacity **Company Secretary**



sign here \_\_\_\_\_ date **07/04/2026**

**DIRECTIONS**

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(6) Include details of:

(a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.



Hannah-Mary Crabbe  
Company Secretary of Lennox Capital Partners Pty Ltd

**Transactions:**

**Company**  
**Name/Scheme:** Ooh!Media Limited (OML)  
**As at:** 01/04/2026  
**Class of security:** Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
12/07/2024	Lennox Capital Partners Pty Ltd	Buy	499,159	357,299	357,299
12/07/2024	As above	Buy	665,036	476,034	476,034
04/02/2025	As above	Buy	499,753	450,228	450,228
04/02/2025	As above	Buy	632,783	570,075	570,075
04/02/2025	As above	Sell	1,573,752	-1,417,795	1,417,795
04/02/2025	As above	Buy	441,216	397,492	397,492
02/06/2025	As above	Buy - Transfer	4,728,488	2,822,978	2,822,978
04/06/2025	As above	Buy	252,132	151,199	151,199
05/06/2025	As above	Buy	170,771	102,885	102,885
06/06/2025	As above	Buy	68,823	41,969	41,969
22/07/2025	As above	Buy	963,374	558,473	558,473
22/07/2025	As above	Buy	1,025,076	594,242	594,242
				<b>Total Number of Securities</b>	<b>5,105,079</b>