



oOh!media Limited
ABN 69 602 195 380

17 April 2026

ASX Release

Appointment of Non-Executive Director

oOh!media Limited (ASX:OML) (**oOh!** or **Company**) is pleased to announce the appointment of David Ferrarin as a Non-Executive Director of the Company, effective 18 May 2026.

David is a long-standing Partner at L.E.K. Consulting, where he has spent over 25 years. He leads the firm's Australia and New Zealand Media, Entertainment and Technology practice and is the Sydney Office Head.

David has extensive experience working with Boards and executive teams, with expertise in the Out of Home sector and the broader media and marketing ecosystem. As a strategic adviser to many of Australia's leading companies, he brings a strong practical understanding of digital business models and value creation.

David will remain with L.E.K. Consulting in his current capacity. In line with governance protocols, he will not provide advisory services to clients operating within the sector.

oOh! Chair, Tony Faure, said: "I am delighted to welcome David to the Board. David brings a strong strategic mindset, an action orientation and deep experience in complex operational environments, especially in the media sector. I look forward to him making a valuable contribution to the Company."

This announcement has been authorised for release to the ASX by the Board of Directors.

Investor relations contacts:

Ryan Thompson
0423 151 378
ryan.thompson@sodalil.com

Saskia West
0452 120 192
saskia.west@sodalil.com

Media contact:

Tim Addington
0405 904 287
tim.addington>tagpr.com.au



About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of digital and static asset locations across Australia and New Zealand includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities.

Find out more at oohmedia.com.au